

## Amy Michelle Sloan, EdD

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### QUALIFICATIONS SUMMARY

*Dynamic, industrious, innovative educator with over a decade of online university leadership and oversight including college leadership, academic operations, curriculum development, instructional oversight, data analytics, and faculty training & development, & faculty management. Experienced leading through change management at all levels of the organization. Dedicated to building a high-quality collegiate culture through development of high performing teams who put forth innovative and directed curricular & instructional excellence. Passionate about online education and non-traditional learning paths design to garner greater professional and personal success for students.*

### EDUCATION

- ◆ DOCTOR OF EDUCATION, *ARGOSY UNIVERSITY* January 2015  
Online. Major: Postsecondary and Higher Education  
Graduated Summa cum Laude | Cumulative GPA: 4.0
- ◆ MASTER OF ARTS, *UNIVERSITY OF TENNESSEE* August 2005  
Knoxville, TN. Major: English Literature  
Graduated Summa cum Laude | Cumulative GPA: 3.98
- ◆ BACHELOR OF ARTS, *BAYLOR UNIVERSITY* May 2003  
Waco, TX. Major: University Scholar\*\*  
Graduated Summa cum Laude | Cumulative GPA: 4.0

\*\*A Note on My Undergraduate Major: The University Scholar program selects students within the top one percent of the entire student body. I took a wide array of humanities courses including literature, writing, history, political science, sociology, anthropology, and religion.

### FACULTY & UNIVERSITY LEADERSHIP EXPERIENCE

#### LECTURER

- ◆ *Baylor University*  
July 2021-present. Full time faculty for Baylor University's Ed.D. in Learning & Organizational Change. Classes taught include Mentorship & Leadership and Ethics in Leadership.
  - EDC 6365 Philosophy & Ethics in Leadership Lead Faculty

#### UNIVERSITY DEAN

- ◆ *Colorado Technical University*  
May 2020—July 2021. In addition to continuing operational responsibilities outlined below, responsible for oversight of the College of General Education & Psychology. Led the college vision and direction, including curricular development, instructional initiatives, faculty management & mentorship, and program assessment. Team included 400 adjunct faculty, 13 lead faculty, and 3 executive program directors.

#### DIRECTOR OF ACADEMIC OPERATIONS

- ◆ *Colorado Technical University*  
November 2018—July 2021. Responsible for oversight of implementation and analysis of

university-wide instructional initiatives and academic data analytics across the university.  
Direct oversight over two teams & key initiatives:

- Teaching and Learning Center Team: the faculty training team with oversight over all university trainings, the faculty resource hub, new faculty certification, faculty recognition, & the faculty newsletter
- Academic Quality Analysts: the QA team with oversight over quantitative collection and evaluation of faculty classroom metrics, academic data analytics, the Academic Honesty process, and the Student Code of Conduct committee
- Interim Program Chair, Doctoral Studies Program
  - Served as the interim program chair for doctoral studies for the 2<sup>nd</sup> semester of 2019
  - Managed the doctoral faculty cohort, including mentorship, scheduling, and faculty observations.
  - Helped to plan and execute the in-person 4-day doctoral symposium event

#### PROGRAM CHAIR

◆ *Colorado Technical University*

February 2017-November 2018. Responsible for curricular and instructional oversight of 20 first year courses. Team included 6 lead faculty administrators and approximately 200 adjunct faculty.

#### LEAD FACULTY

◆ *Colorado Technical University*

August 2015- February 2017. Responsible for managing 25-100 faculty, including ensuring academic compliance, course reviews, coaching, training, scheduling, hiring, data monitoring and analysis, and addressing faculty and student complaints

◆ *Argosy University*

2010-2012: Oversight over Composition course sequence and developmental writing sequence. Developed and updated curriculum & performed faculty management duties for over 60 faculty

#### FACULTY SPECIALIST

◆ *Grand Canyon University*

2009-2010: Developed and delivered faculty training workshops. Resolved faculty and student issues. Administered faculty mentorship program by developing materials, identifying and training faculty mentors, scheduling mentorships, coaching mentors, evaluating mentors, and evaluating new faculty members

#### COURSE MANAGEMENT AND CURRICULUM DEVELOPMENT EXPERIENCE

- ◆ As a Director of Academic Operations and the University Dean for the College of General Education & Psychology, worked from an operations and data analytics perspective to support the colleges in analysis & development of effective curriculum.

- **Data Analytics:**

- *CTU Messenger Reporting:* Ran data analytics on tens of thousands of student and faculty CTU Messenger instant messages to develop an understanding of key courses and pilots. Oversaw development of a wide variety of standing reports providing data analytics into session-over-session (or even week-over-week) student and faculty messages
- *Continuous Improvement Review & Usability Process:* Developed data analytics into targeted courses, including analytics into course design as

well as instructional impact. Built a usability process for insight into the student experience of new or heavily revised courses that has led to numerous key curricular findings

- **Course Development Process Improvements:**
  - *Curricular Revisions Operations Enhancements:* worked with Course Development & Academic Operations Teams to redesign curricular revision process that allows for more effective implementation & more intentional design processes for current courses
  - *SME Enhancements:* worked with Course Development to develop an updated process for equipping SMEs to effectively design courses to suit the needs of returning learners based on course level and type
  - *Course Enhancements:* supported introduction of numerous course enhancements designed to optimize the student experience of our curriculum including streamlining of course resources & materials, development of course lesson guides, and introduction of the avatar model of course design
- ◆ As a PC from 2017-2018, oversaw a course load of 300 sections per session, impacting almost 100,000 students annually. Responsibilities included development of new courses, oversight of curriculum revisions, and monitoring of course health through data analysis.
  - **Adaptive Learning Innovations:** Embedded faculty-developed videos, faculty driven content evaluation, question metric evaluation for individual sections & across courses, improving course mapping, and effectively determining question thresholds
  - **Course-Level Data Analysis:** Have headed academic leadership entry into data analysis to evaluate and improve adaptive learning content. Utilized data to in multiple curricular revisions
  - **Assignment-Specific Grading Criteria:** Replaced CTU generic rubric with assignment-specific grading criteria for all General Education courses designed to more effectively tie assignments to learning objectives, ensure consistency in grading, and breakdown key assignment requirements for students
  - **Formative/Summative Assessment Model:** Developed assessment assignment model designed to give students opportunity for feedback prior to producing summative work
  - **Credit Ascription:** Took over oversight of Credit Ascription project when University Dean left in February 2018. Compiled and analyzed data and worked with lead faculty to find meaningful solutions to courses under or over hour allowance
  - **Curricular Development & Revision Selected Examples:**
    - *UNIV104 Academic and Career Success:* Spearheaded large-scale overhaul of introductory course that launched Q3 of 2018 & was updated in Q3 of 2019 & again overhauled in 2020 to meet student need. Revision process included several months of data collection including Academic Dashboard data, course survey data, Super User data, and feedback from various relevant groups such as advising, admissions, General Education leadership, orientation, and others
    - *PHIL101 Introduction to Ethics:* Oversaw the total redesign of the Introduction to Ethics course to move away from a survey of the history of key philosophers from ancient Greece to present and instead to focus on providing students a basic understanding of moral and ethical theories and concepts by exploring and solving ethical dilemmas
    - *ENGL104/ENGL105:* Wrote, designed, developed new courses to better align with CTU's mission statement and to better meet students' academic and professional

writing needs which launched at start of 2017. Saw 7% and 3% respective completion rate gains in 2017 over previous course versions in 2016

- **Assessment:** Part of leadership team that redeveloped the General Education assessment cycle and Common Assessment Strategy for continuous improvement and to ensure that our curriculum meets the colleges' needs. Served in 2017 & 2018 assessor corps

## POSTSECONDARY TEACHING EXPERIENCE

### ONLINE INSTRUCTOR

- ◆ Instructor of online courses. Responsible for course management, including all grading, facilitation of classroom discussions, monitoring of all active course forums, student outreach, and working with students individually to improve their academic performance
  - *Colorado Technical University*
    - Associate Professor. Composition I & II, Academic & Career Success. 2015-present. Consistently rank in the top 5% term over term for student success rates
  - *Argosy University*
    - Associate Professor. Writing Review, Composition II & III, Skills for Success, Liberal Arts Capstone. 2007 –2015.
  - *Grand Canyon University*
    - Adjunct. Composition I & II, Skills for Success, and British Literature I & II. 2009 –2015
  - *American Public University System*
    - Adjunct. Composition I & II. American Literature I & II. 2010–2015

### IN-PERSON INSTRUCTION

Department of English, University of Tennessee, Knoxville. August 2003 - May 2005

- ◆ ENGL101 & ENGL102 Graduate Teaching Associate

### SUBJECT MATTER EXPERT

Responsibilities include developing rubrics, discussion questions, assignment prompts, writing additional content to supplement the textbook, and sometimes integration of materials into the LMS.

- ◆ *Colorado Technical University*
- ◆ *Argosy University*
- ◆ *West Coast University*
- ◆ *Pima Medical Institute*
- ◆ *Grand Canyon University*

## SECONDARY EDUCATION EXPERIENCE

### DIRECTOR OF GRANT MANAGEMENT AND STUDENT SUPPORT PROGRAMS

- ◆ *Winfrey Academy Charter Schools Irving, Texas*
  - August 2005 – August 2009:
    - Actively wrote state and federal grants for the district. Left the district with a 100% success record in obtaining grants as the lead grant writer. Designed, wrote, and was awarded 13 grants, totaling over one million dollars
    - Served as grant manager for the federally funded T-STEM Network Acceleration Grant and state funded TEXSHEP grant on all campuses. Ran the ICF Grant and served as a manager for its student support lab
    - Project management included hiring grant staff, handling all financial elements, including budget management, and evaluation of grant programs

- Ran all post-high school, career-preparation, and student advisement programs for the entire district. The activities include parent meetings, graduation (including the inaugural winter graduation), career week and other events, and open house
- Developed, wrote, and produced the first Post-High School Handbook. Created, designed, and maintained the Student Support Programs facet of the school website

## PROFESSIONAL PUBLICATIONS & CONFERENCE PRESENTATIONS

- Sloan, A.M. (2021, June 8). *I Know You: Developing Connections to Foster New Student Success*. REMOTE: The Connected Faculty Summit, ASU.
- Johnson, C. & Sloan, A.M. (2020, April 6) [Adaptive Learning: Implementation, Scaling, & Lessons Learned](#). *Educause Review*.
- Johnson, C. & Sloan, A.M. (2020, February 24) [CTU Mobile Messenger: Communication with Faculty through Texting](#). *OLC Insights: The OLC Blog*.
- Sloan, A.M. (2019, November). *Buried Alive! Escaping the Higher Education Writing Crisis*. OLC Accelerate Conference 2019. Orlando, FL.
- Sloan, A.M. & Carmack, M. (2018, August). *Personalization through Adaptation: Engaging with Students Via AL*. Distance Teaching & Learning Conference 2018. Madison, WI.
- Sloan, A.M. & Anderson, L. (2018, June 18) [Adaptive learning unplugged: Why instructors matter more than ever](#). *Educause Review*.
- Kleisch, E., Sloan, A.M., & Melvin, E. (2017, November). Using a faculty training and development model to prepare faculty to facilitate an online learning classroom designed for adult learners. *Journal of Higher Education Theory and Practice*, 17(7), 87-95.
- Sloan, A.M., Torke, K., & Kleisch, E. (2017, April). *From ground to cyberspace: Re-necessitating general education through blended learning, a case study*. OLC Innovate, New Orleans, LA.
- Sloan, A.M. & McLeeland, J.A. (2017, February). *Transformation through adaptation: Making general education exciting, relevant, & imperative*. ELI Annual Meeting, Houston, TX.
- Zone, E.J. & Sloan, A.M. (2016, April). *(Re)defining student success and instruction using adaptive technology in general education courses*. OLC Innovate, New Orleans, LA.
- Sloan, A.M. (2015, September). *A Prompt for change: Transfer as a critical classroom component*. Creating a Culture of Excellence National Virtual Conference, Columbia Southern University, Orange Beach, AL.
- Sloan, A.M. (2013, March). *Writing, rewritten: A glimpse into writing in online postsecondary institutions*. Presentation at the Writing for College, Career, and Life: Revisited Conference, Heart of Texas Writing Project: National Writing Project, Austin, TX.

## HONORS AND ORGANIZATIONS

- ◆ COLORADO TECHNICAL UNIVERSITY
  - 2020 *Annual Pinnacle Award Winner*: Awarded for leadership of data analytic development in academics
  - 2020 *Distinguished Faculty Member of the Year Nominee*: Student nomination for being engaged, supportive, and inspiring in UNIV104
  - 2020 *Quarter 1 Pinnacle Award Winner*. Awarded for innovative use of data analytics and leadership of Academic Quality Assurance team
  - 2019 *Quarter 4 Pinnacle Award Winner*: Awarded for leadership of implementation and utilization of data analytics in course and instruction at CTU

- 2019 *Annual Pinnacle Award Winner*: Awarded for leadership of Faculty Mindset 2.0
- 2018 *Quarter 2 Pinnacle Award Winner*: Awarded for leadership within Department of General Education during interim period without dean or program director and for oversight of Faculty Mindset 2.0
- 2017 *Quarter 2 Pinnacle Award Winner*: Awarded for high performance for development of two new written communications courses
- 2017 *Distinguished Faculty Member of the Year Nominee*: Student nomination as result of high engagement and regular outreach in ENGL105
- ◆ GRAND CANYON UNIVERSITY
  - *Faculty Acknowledgement Program Recipient*: Annual award given to top faculty based on course audits, passing rates, and survey ratings. (Awarded in 2010-2015)
- ◆ UNIVERSITY OF TENNESSEE
  - *Graduate Teaching Assistantship*: A one-year merit-based stipend
  - *Graduate Teaching Associateship*: A one-year merit-based stipend
  - *John C. Hodges Fellowship*: A one-year merit-based fellowship
- ◆ BAYLOR UNIVERSITY
  - *Phi Beta Kappa*: Entered as a junior, requiring a 4.0 and an excellent scholarship record
  - *Henry L. Robinson Phi Beta Kappa Scholarship*: Awarded to the top student in junior year
  - *Baylor Presidential Scholarship*: Awarded for academic achievement and contingent upon maintaining a minimum GPA of 3.5
  - *Dean's Academic Honor List*: Every semester. A minimum of 3.7 GPA to be eligible
  - *Mortar Board*: Historian for honor society based on scholarship, leadership and service
  - *Sigma Tau Delta*: National honor society for English majors
  - *Alpha Phi Omega*: National service fraternity. Member for 3.5 years. Held variety of leadership positions. Requires 35 hours of service per semester

## **CIVIC & VOLUNTEER SERVICE**

- ◆ *Christ Chapel Bible Church*
  - Children's Sunday School teacher, 2010-present
- ◆ *Dash Network*
  - Family support volunteer, 2018-present
- ◆ *Solar Soccer Club*
  - Team manager. 2018-present
- ◆ *Aledo Education Foundation*
  - Board member. 2015-2017
  - Member, new grants committee. 2015
- ◆ *East Parker County Library*
  - Board member & secretary. 2013-2015
- ◆ *Solid Rock Camps*
  - Volunteer grant writer. 2012