Jeffrey C. Petersen

Baylor University – Department of Educational Leadership

work		*home*
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EDUCATION AND CERTIFICATIONS

Ph.D. - Health, Physical Education & Recreation – The University of New Mexico, 1997 (GPA 4.0/4.0)
Emphasis in Sports Administration with a cognate in Training and Learning Technologies
Dissertation - *Indoor Activity Space and Ancillary Space Analysis for NM High Schools*

M.A. - Human Performance & Sport - New Mexico Highlands University, 1993 (GPA 4.0/4.0)
Thesis - *Validation of Hydrostatic Weighing Without Head Submersion*

B.S. - Biology/Secondary Education - Taylor University, Upland, IN, 1988 (GPA 3.9/4.0)
Magna Cum Laude and Honors Program Graduate

National Interscholastic Athletic Administrators Association (NIAAA) Certified Athletic Administrator (CAA), New Mexico State Department of Education administrative certificate, teaching certificate, and coaching certificate

Professional Experience *Administrative Experience*

2009-present Baylor University

Department of Educational Leadership Interim Chair (2019-present) –
Supervised the faculty five programs of study including the undergraduate Leadership minor, master's programs in Higher Education and Student Affairs and Sport Management, and doctoral program in K-12 Leadership (EdD) and Higher Education Studies and Leadership (PhD), developed faculty loads, conducted annual performance reviews, facilitated new program development.

Sport Management Graduate Program Director (2009-present) – organized programmatic class offerings and teaching assignments, developed catalog revisions for selected courses, advised students, served on comprehensive examination processes and internship committees and developed internal and external partnerships for graduate assistantship funding.

School of Education Coordinator of Graduate Programs (2015-2017) – worked jointly with Graduate Program Directors, Department Chairs and the SOE Dean to coordinate and submit catalog changes, facilitated the SOE graduate faculty council, tracked scholarships, stipends and tuition remission, reviewed funding requests, and represented graduate programs within the SOE Leadership Council.

HHPR Graduate Program Director (2011-2015) – facilitated comprehensive examinations, GA assignments and training, developed annual funding requests, and served as liaison to the graduate school for the five graduate programs of the department of HHPR.

HHPR Interim Assistant Chair (2012-13) – conducted reviews of administrative staff, managed faculty load allocation and staff timecard processing, and processed course changes and catalog revisions for the department.

HHPR Graduate Program Admissions Coordinator (2009-2011) – served as initial contact for all HHPR graduate students and acted as liaison between the department and the graduate school, reviewed and conducted final evaluations and decisions of admission for all prospective graduate students.

Faculty in Residence Kokernot Hall (2014-2018) – served as an academic liaison and provided programming for 170+ undergraduate students to enhance the academic and residential community of the university while maintaining residence with the students.

2006-2009 Ball State University, Muncie, IN

Undergraduate Sport Administration Program Coordinator – organized class offering and teaching assignments, developed catalog revisions, created and implemented program admission and retention standards, proposed and developed new course offerings for sport sales, and developed a successfully approved proposal to the Indiana Commission on Higher Education for a stand-alone sport administration major. Led the program to growth totaling over 300 undergraduate majors

2007 Ball State University, Muncie, IN

Interim Graduate Sport Administration Program Coordinator – advised students, organized class offerings and teaching assignments, and orchestrated a graduate program planning retreat during the summer term.

2003-2004 Loras College, Dubuque, IA

Chairperson – Division of Physical Education & Sport Studies – administration of course scheduling, budget, program assessment, and instructor evaluation for academic programs in physical education, sport science, sport management, and athletic training.

2002-2004 Loras College, Dubuque, IA

Loras All-Sports Camp Activities Director – organized small group activities for over 2000 campers, facilitated large group programming, evaluated instructors and program quality.

1999-2004 Loras College, Dubuque, IA

Sport Management Program Coordinator – portfolio preparation for NASPE/ NASSM program approval, supervision of internship/practicum program, advisement of students majoring in Sport Management, planning for course development and course instruction.

1996-1999 Los Alamos Public Schools, Los Alamos, NM

Director of Athletics - directed operations of 40 high school teams in 19 sports, supervised 55 coaches, coordinated operation of 9 middle school teams in 5 sports, developed and implemented the first policy handbook for the athletic department, chaired the Athletic Advisory Committee, served on the physical education curriculum committee for the school district, and supervised 19 teaching staff members as a part of the high school administrative team.

District 2AAA Chairperson - assumed leadership for the 7 school districts including all finances, awards, revisions of the district handbook and tournaments in 17 varsity sports.

1996 New Mexico Activities Association, Albuquerque, NM

Administrative Intern - directly assisted John Daniel in all aspects of the operation of the A-AA and AAA-AAAA state high school track and field championships as a part of my doctoral program of study at UNM.

1993-95 McCurdy School, Espanola, NM

Director of Student Services - Coordinated and supervised operations of student center, cafeteria, and dormitory.

Director of Athletics - directed operations of 26 teams in six sports K-12, and developed an athletic department policy handbook.

District 1AA Chairperson - developed a district handbook, served as director for district and regional basketball and volleyball tournaments, served on the NMAA state athletic committee.

Teaching Experience

2018-present Baylor University, Waco, TX

Professor of Sport Management – Educational Leadership Department

Teaching graduate coursework within the sport management program including, facility and event management, financial management in sport, and sport marketing, along with advising all graduate students within the program.

2015-2018 Baylor University, Waco, TX

Associate Professor of Sport Management – Educational Leadership Department

Teaching graduate coursework within the sport management program including, facility and event management, legal issues in sport, and sport marketing, and advising all graduate students within the program.

2012-2014 Baylor University, Waco, TX

Associate Professor of Health, Human Performance and Recreation – teaching primarily graduate courses related to the areas of sport management, sport marketing, sport finance, facilities, sport law, and facility and event management within the discipline of sport management.

2009-2012 Baylor University, Waco, TX

Assistant Professor of Health, Human Performance and Recreation – teaching primarily graduate courses related to the areas of sport management, sport marketing, facilities, sport law, facility and event management, and philosophy & ethics within the discipline of sport management.

2010-present Ball State University, Muncie, IN

Adjunct Professor – teaching an online graduate course, ACE 692 Organization and Administration for Coaches, within the master's program in the Athletic Coaching Education (ACE) program.

2004-2009 Ball State University, Muncie, IN

Assistant Professor of Physical Education, Sport and Exercise Science – teaching undergraduate and graduate courses related primarily to the areas of marketing, athletic administration, and philosophy and ethics within the discipline of sport management/administration.

1999-2004 Loras College, Dubuque, IA

Assistant Professor of Physical Education and Sport Studies – teaching undergraduate and graduate courses related to sport management, administration, marketing, ethics, public relations, facilities, and statistics with the utilization of Blackboard courseware for web-based interaction with students.

1999 Los Alamos High School, Los Alamos, NM

Physical Education Teacher – led summer session fitness-based program for a semester of credit in PE I including weight training, hiking, mountain biking, swimming, archery, walking/jogging, and various team sports.

1995-96 University of New Mexico, Albuquerque, NM

Graduate Teaching Assistant in Physical Education – taught courses in tennis and weight training, and instructed PE majors in tennis teaching methods.

1993-95 McCurdy School, Espanola, NM

Religion Teacher – taught high school courses in Old Testament, New Testament, World Religions, and Practical Christianity.

1992-93 New Mexico Highlands University, Las Vegas, NM

Graduate Teaching Assistant in Human Performance and Sport – Taught tennis, weight training, badminton, racquetball, and conditioning exercise, and completed a practicum for leadership within the university employee wellness program.

1989-92 McCurdy School, Espanola, NM

Teacher – instructed high school level general biology, ecology, human biology, and drafting.

1988-89 Cliff School, Cliff, NM

Teacher – instructed a full science load for grades 7-12 and boys' junior high PE.

Graduate and Undergraduate Teaching - *Courses Taught*

Baylor University (2009 - present)

HP 1111 – Aerobic Running (Summer 2012)
Undergraduate activity course including heart rate based training methods.

HP 1156 – Beginning Racquetball (Summer 2012)
Undergraduate activity course including skill development and tournament play.

HP/RLS 4393 – Facilities and Equipment in HHPR (Fall 2009-Spring 2016)
Upper division undergraduate course for facility design, development and utilization.

SPM/HP 5327 Financial Management in Sport (Spring 2012-13, and Spring 2018-19)
Graduate course focused on income sources available to sport organizations such as tax support, municipal and corporate bonds, ticket sales, concessions, fund raising, sponsorship, licensing and PSLs.

SPM/HP 5336 – Sport Marketing (Summer 2010-11, and 2013-present)
A graduate course based upon theoretical and practical application of marketing principles within the sport environment.

SPM/HP 5372 – Legal Issues in Sport (Spring 2010-2017, Fall 2020)
Graduate level course providing case analysis experience in all related aspects of constitutional, statutory, contract, and tort law related to sport and recreation.

HP 5373 – Sport Management (Fall 2009-10)
The foundational course of the master's program providing both theoretical and practical sport management content.

SPM/HP 5376 – Facility and Event Management (Fall 2011-present)
Practical background in all facets of managing a sport event and facility including: organizational structure and staffing, financial management, risk management, operations and maintenance, crowd control and security, marketing and economic impact.

HP 5398 – Contemporary Ethical Issues in Sport (Fall 2009-10, Spring 2010-11)
A graduate level application of theoretical ethics and problem solving to the sport setting.

SPM/HP 5V90 – Internship in Sport Management (all terms Summer 2015 to present)
Coordinated placement and evaluation of supervised fieldwork with sport organizations.

SPM/HP 5V94 – Practicum in Sport Management (all terms Summer 2015 to present)
Coordinated placement and evaluation of supervised short-term fieldwork with sport organizations.

Ball State University (2010 - present)

ACE 692 – Organization and Administration for Coaches
An online graduate course as a portion of the required core courses for the master's degree in the athletic coaching education (ACE) program.

Ball State University (2004 - 2009)

SPTAD 190 – Introduction to Sport Administration
An introductory course within the discipline including utilization of key guest speakers and an online quizzing system via Blackboard.

SPTAD303/PEP 303 – Sport Marketing
Undergraduate project-based course including sport consumer data collection, analysis and marketing plan development.

SPTAD 345 – Sport Communication
Redeveloped this course to align with NASPE/NASSM standards and included community-based projects involving high school media guides and programs.

SPTAD 369/479 – Internship in Sport Administration
Assisted with the placement and provided supervision and site visits as well as creating online reporting processes.

SPTAD 603 – Seminar in Ethics and Philosophy in Sport Administration
Graduate course focused on theoretical background and application to current issues in sport.

SPTAD676/PEP 676 – Administration of Athletic Programs
Graduate course focused on general management and HRM issues as well as action research with current professionals in the field.

SPTAD 611/PEP 620 – Workshop in Sport Marketing
A graduate workshop-based course involving the development of full-scale marketing plans and including site visits with key input from industry professionals in the region.

Loras College (1999-2004)

LIB 100 – Modes of Inquiry – The Marathon
General education course for first year experience, designed around a thematic topic and focusing on argumentative writing, thinking skills and transition issues

PHE 270 – Ethics in Sport
Designed to meet general education requirement in the area of values and decision making as well as a major requirement for sport management majors

PHE 340 – Administration of Physical Education & Athletics
Major requirement for Physical Education and Sport Management majors

PHE 367 – Sport Law
Major requirement for Sport Management majors

PHE 468 – Sport Marketing
Major requirement for Sport Management majors

PHE 485 – Practicum in Sport Management
Major requirement for Sport Management majors – part time field experience seminar

PHE 494 – Internship in Sport Management
Major requirement for Sport Management majors – full time field experience seminar

PHE 501 – Analysis and Evaluation in Physical Education
Graduate course core requirement for physical education generalist and sport administration emphasis

PHE 504 – Organization and Administrative Theory of Physical Education & Athletics
Graduate course core requirement for physical education generalist and sport administration emphasis

PHE 611 – Development and Utilization of Accountability and Facilities in Athletics
Graduate course requirement for sport administration emphasis

PHE 612 – Public Relations and Personnel Management for Athletics & Physical Education
Graduate course requirement for sport administration emphasis

Graduate Theses and Dissertations

Thesis Committee Member – Do Gender and Expertise Matter? An Exploration of Athletic Product Endorsement in China, Jiayao Chee Qi, Summer 2020

Dissertation Committee Chair – An Examination of Factors Affecting Student-Athlete Satisfaction with Stadium Facilities, J. Patrick Marsh, Spring 2019

Thesis Committee Member - The Impact of Construed External Image Factors on Sport Management Student Perceptions of Pride in a Sport Employer, Hua Guo, Spring 2014

Thesis Committee Chair - An Analysis of the Religiosity of Student-Athletes and Non-Student-Athletes at NCAA Division I-FBS Institutions, Jonathan Evans, Fall 2013

Thesis Committee Chair – Goal Orientation Impacts upon Perceived Benefits of Campus Recreation Programs, Lee Lower, Spring 2011

Thesis Committee Member – The Effects Monetary Reward Has on Player Performance in Major League Baseball, Tony Dinsmore, Fall 2009

Master's Creative Project Committee Member – Using International Models to Form a Development Plan to Promote and Grow Baseball in Great Britain, Thomas Gillespie – Fall 2008

Thesis Committee Member – Examining the Effects of Internal Versus External Attentional Focus When Learning the Volleyball Float Serve, Megan Garner, Summer 2008

Thesis Committee Member – An Analysis of Religious Faith in NCAA Division III Student-Athletes and Nonstudent –Athletes, Nathan Bell, Summer 2007

Thesis Committee Member – An Examination of College Students' Motivation Toward Physical Activity, Sara Braatz, Summer 2007

Research Paper Advisor – Analysis of Front-Line Employee Motivational Techniques in Campus Recreation, Kristen Kosuda, Summer 2007

Thesis Committee Chair – Mentoring Effects on Job Satisfaction and Turnover Intent of Assistant Soccer Coaches, Eileen Narcotta, Summer 2006

Thesis Committee Member – A Comparison of Motion Sensors During Running, George Newell, Summer 2006

Thesis Committee Member – Factors that Influence the College Selection Process of Division I, II, and III Softball Players, Crystal Allen, Fall 2006

Thesis Committee Chair – The Relationship Between Injury Reporting and the Winning or Losing of a Team in High School Football, Lori Herbst, May 2001

Undergraduate Honors Theses

Faculty Advisor – The Junior Golf Intern: An Invaluable Asset, Chelsie Flannery, May 2007

Faculty Advisor – Selling a Sporting Event: Behind the Scenes at the RCA Tennis Championships, David Neff, May 2007

Advisor of student grants

- Graduate School Travel Awards Program – Kenny Braimer, ASMA Conference presenter $100, February 2020
- Graduate School Travel Awards Program – Darrlyn McDonough, ASMA Conference presenter $100, February 2020
- Graduate School Travel Awards Program – Madison Cindric, ASMA Conference presenter $100, February 2020
- Graduate School Travel Awards Program – Stacy Falconieri, ASMA Conference presenter $100, February 2020
- Graduate School Travel Awards Program – Jacob Ashkinos, ASMA Conference presenter $100, February 2020
- Graduate School Travel Awards Program – Elodie Chapelet, ASMA Conference presenter $100, February 2020
- Graduate School Travel Awards Program – Michael Muto, ASMA Conference presenter $100, February 2020
- Graduate School Travel Awards Program – William Quinn, ASMA Conference presenter $100, February 2020

- Graduate School Travel Awards Program – Maura Walsh, ASMA Conference presenter $100, February 2020
- Graduate School Travel Awards Program – Owen Rogers, ASMA Conference presenter $100, February 2020
- Graduate School Travel Awards Program – Grant Udinski, ASMA Conference presenter $100, February 2020
- Graduate School Travel Awards Program – Jens Danielsen, ASMA Conference presenter $100, February 2020
- Graduate School Travel Awards Program – Benjamin Everett, ASMA Conference presenter $100, February 2020
- Graduate School Travel Awards Program – Scott Visy, ASMA Conference presenter $100, February 2020
- Graduate School Travel Awards Program – Sarah Edmondson, ASMA Conference presenter $100, February 2020
- Graduate School Travel Awards Program – Shannon Wright, ASMA Conference presenter $100, February 2020
- Graduate School Travel Awards Program – Grant McLaughlin, ASMA Conference presenter $100, February 2020
- Graduate School Travel Awards Program – Samuel Joswiak, ASMA Conference presenter $100, February 2020
- Graduate School Travel Awards Program – Blake Polley, ASMA Conference presenter $100, February 2020
- Graduate School Travel Awards Program – Hayden Johnson, ASMA Conference presenter $100, February 2020
- Graduate School Travel Awards Program – Tristan Hawkins, ASMA Conference presenter $100, February 2020
- Graduate School Travel Awards Program – Austin Mease, ASMA Conference presenter $100, February 2020
- Graduate School Travel Awards Program – Izzy Farmwald, ASMA Conference presenter $100, February 2020
- Graduate School Travel Awards Program – Kyle Combs, ASMA Conference presenter $100, February 2020
- Graduate School Travel Awards Program – Jody Lee, CSRI Conference presenter $400, April 2019
- Graduate School Travel Awards Program – Brock Meckelborg, CSRI Conference presenter $400, April 2019
- Graduate School Travel Awards Program – Sara Kathryn Stevens, CSRI Conference presenter $400, April 2019
- Graduate School Travel Awards Program – Caroline Mahler, CSRI Conference presenter $400, April 2019
- Graduate School Travel Awards Program – Alec Finch, CSRI Conference presenter $400, April 2019
- Graduate School Travel Awards Program – Chee Qi, CSRI Conference presenter $400, April 2019

- Graduate School Travel Awards Program – Klein Klotz, CSRI Conference presenter $400, April 2019
- Graduate School Travel Awards Program – Kerry Wright, CSRI Conference presenter $400, April 2018
- Graduate School Travel Awards Program – Tanner Kaplan, CSRI Conference presenter $400, April 2018
- Graduate School Travel Awards Program – Ashley Veach, CSRI Conference presenter $400, April 2018
- Graduate School Travel Awards Program – Jarred Alwan, ASMA Conference presenter $75, February 2018
- Graduate School Travel Awards Program – Zach Amundson, ASMA Conference presenter $75, February 2018
- Graduate School Travel Awards Program – Emma Baumann, ASMA Conference presenter $75, February 2018
- Graduate School Travel Awards Program – Carson Bowers, ASMA Conference presenter $75, February 2018
- Graduate School Travel Awards Program – Amy Gaston, ASMA Conference presenter $75, February 2018
- Graduate School Travel Awards Program – Michael Howk, ASMA Conference presenter $75, February 2018
- Graduate School Travel Awards Program – Chia-Chun Hsieh, ASMA Conference presenter $75, February 2018
- Graduate School Travel Awards Program – Dakota Johnson, ASMA Conference presenter $75, February 2018
- Graduate School Travel Awards Program – Miles Johnson, ASMA Conference presenter $75, February 2018
- Graduate School Travel Awards Program – Paul Langenfeld, ASMA Conference presenter $75, February 2018
- Graduate School Travel Awards Program – Cody McCoy, ASMA Conference presenter $75, February 2018
- Graduate School Travel Awards Program – Teresa Nicolet, ASMA Conference presenter $75, February 2018
- Graduate School Travel Awards Program – Levi Norwood, ASMA Conference presenter $100, February 2018
- Graduate School Travel Awards Program – Austen Reed, ASMA Conference presenter $75, February 2018
- Graduate School Travel Awards Program – KJ Smith, ASMA Conference presenter $75, February 2018
- Graduate School Travel Awards Program – Cedric Whitaker, ASMA Conference presenter $100, February 2018
- Graduate School Travel Awards Program – Haley White, ASMA Conference presenter $75, February 2018
- Graduate School Travel Awards Program – Patrick Marsh, NSCA Conference presenter $400, July 2017

- Graduate School Travel Awards Program – Travis Fuller, CSRI Conference presenter $400, April 2017
- Graduate School Travel Awards Program – Mitch Freeman, CSRI Conference presenter $400, April 2017
- Graduate School Travel Awards Program – Jerome Brown, CSRI Conference presenter $400, April 2017
- Graduate School Travel Awards Program – Patrick Marsh, Applied Sport Management Association Conference presenter $400, February 2017
- Graduate School Travel Awards Program – Patrick Marsh, TAHPERD Conference presenter $400, December 2016
- Graduate School Travel Awards Program – Tess Moore, CSRI Conference presenter $500, April 2016
- Graduate School Travel Awards Program – Jordan Strickland, CSRI Conference presenter $500, April 2016
- Graduate School Travel Awards Program – Ryan Resch, CSRI Conference presenter $500, April 2016
- Graduate School Travel Awards Program – Derek Westbrook, CSRI Conference presenter $500, April 2016
- Graduate School Travel Awards Program – Kaylin Shillinglaw, CSRI Conference presenter $500, April 2016
- Graduate School Travel Awards Program – Nichole Mercier, CSRI Conference presenter $500, April 2016
- Graduate School Travel Awards Program – Courtney Russell, CSRI Conference presenter $500, April 2016
- Graduate School Travel Awards Program – Patrick Marsh, SMA Conference presenter $300, October 2015
- Graduate School Travel Awards Program – Meredith Finch, CSRI Conference presenter $300, April 2015
- Graduate School Travel Awards Program – Jordin Westbrook, CSRI Conference presenter $300, April 2015
- Graduate School Travel Awards Program – Patrick Marsh, CSRI Conference presenter $300, April 2015
- Graduate School Travel Awards Program – Andrew Appling, CSRI Conference presenter $300, April 2015
- Graduate School Travel Awards Program – Patrick Marsh, SEVT Conference presenter $300, November 2014
- Graduate School Travel Awards Program – Sara Maddison, SEVT Conference presenter $300, November 2014
- Graduate School Travel Awards Program – Devin Nelson, CSRI Conference presenter $300, April 2014
- Graduate School Travel Awards Program – Andrew Woodward, CSRI Conference presenter $300, April 2014
- Graduate School Travel Awards Program – Alexis Summers, CSRI Conference presenter $300, April 2014

- Graduate School Travel Awards Program – Brett Bufton, CSRI Conference presenter $300, April 2014
- Graduate School Travel Awards Program – Jessica Loyd, CSRI Conference presenter $300, April 2014
- Graduate School Travel Awards Program – Thomas Andre, ACSM Southeastern Conference presenter $300, March 2014
- Graduate School Travel Awards Program – Joshua Gann, ACSM Southeastern Conference presenter $300, March 2014
- Graduate School Travel Awards Program – Jonathan Evans, NASSS Conference presenter $300, November 2013
- Graduate School Travel Awards Program – Epiphany Clark, CSRI Conference presenter $300, April 2013
- Graduate School Travel Awards Program – Stephen Kelly, CSRI Conference presenter $300, April 2013
- Graduate School Travel Awards Program – William Baggett, CSRI Conference presenter $300, April 2013
- Graduate School Travel Awards Program – Michael Rasor, CSRI Conference presenter $300, April 2013
- Graduate School Travel Awards Program – Abbie Lawson, National Intramural Sports Symposium presenter $300, June 2012
- Graduate School Travel Awards Program – Sunny Erfan, CSRI Conference presenter $300, April 2012
- Graduate School Travel Awards Program – Derek Newman, CSRI Conference presenter $300, April 2012
- Graduate School Travel Awards Program – Christopher Hannah, TAHPERD Conference presenter $300, December 2011
- Graduate School Travel Awards Program – Brandon Classen, TAHPERD Conference presenter $300, December 2011
- Graduate School Travel Awards Program – Lane Wakefield, SMA Conference presenter $300, October 2011
- Graduate School Travel Awards Program – Christopher Buford, CSRI Conference presenter $300, April 2011
- Graduate School Travel Awards Program – Patrick Haines, CSRI Conference presenter $300, April 2011
- Graduate School Travel Awards Program – Ryan Kota, CSRI Conference presenter $300, April 2011
- Graduate School Travel Awards Program – Kyle Lintelman, CSRI Conference presenter $300, April 2011
- Graduate School Travel Awards Program – Lee Lower, CSRI Conference presenter $300, April 2011
- Graduate School Travel Awards Program – Matt Rodgers, CSRI Conference presenter $300, April 2011
- Graduate School Travel Awards Program – Lindsey Short, CSRI Conference presenter $300, April 2011

- Graduate School Travel Awards Program – Meron Tamrat, CSRI Conference presenter $300, April 2011
- Graduate School Travel Awards Program – Lane Wakefield, CSRI Conference presenter $300, April 2011
- Graduate School Travel Awards Program – Morgan Mercer, TAHPERD Conference presenter $300, December 2010
- Graduate School Travel Awards Program – Eric Bengtson, CSRI Conference presenter $300, April 2010
- Graduate School Travel Awards Program – Kyle McClure, CSRI Conference presenter $300, April 2010
- Graduate School Travel Awards Program – Morgan Mercer, CSRI Conference presenter $300, April 2010
- ASPiRE Program Grant – CSRI Conference Case Team – Kevin Royse & Erin LaValley $100, March 2009

Curriculum/New Course Development

Development and approval of SPM 5328 Athletic Fundraising and Development as a new management core course option in the Sport Management Program – Fall 2017

Development and approval of SPM 5341 NCAA Policies and Procedures as a new management core course option in the Sport Management Program – Fall 2015

Development and approval of SPM 5V90 Internship in Sport Management and SPM 5V94 Practicum in Sport Management as new field experiences in the program – Fall 2015

Development of undergraduate program assessment plan for SPTAD – Spring 2009

Development of Indiana Commission on Higher Education (ICHE) application materials for "new program" status for stand-alone major status for the Sport Administration Undergraduate Program –Spring 2009

Development of UCC 21 four-year plans for SPTAD majors with each of three minors (foundations of business, foundations of management, and marketing) – Spring 2009

Development of UCC 21 Tier 3 proposal and approval for SPTAD 479, Fall 2008

Revision of Sport Administration Program – developed admission and retention standards and course prerequisite system for the undergraduate major - Spring, 2008 implemented in 2008-09 catalog

Proposal of SPTAD 290 Sport Ticketing and Merchandising – created new course to replace JOURN 261 within the major course of study – Fall 2007 implemented in 2008-09 catalog

SPTAD 345 redesigned and re-titled to Sport Communication to align with NASSM/NASPE standards. These changes were approved by the school curriculum committee, resulting in fall 2005 implementation

Continuing Education & Training

Seminars for Excellence in Teaching (SET) - The Generation Z Triad: Teaching Post-Millennials, Dr. Jeff Lee (Physics), February 14, 2020

Risk Management for After School Activities and Interscholastic Athletics / NE-AWR375-2, NCS4 online training, August 27, 2019

Tableau Desktop I: From Data to Visual Dashboard – Data Scholar Program, February 1, 2019

Tableau Desktop II: Enhanced Interactivity with Parameters and Defined Fields – Data Scholar Program, February 1, 2019

Research Data Management – Data Scholar Program, March 1, 2019

Finding Data: Consumer Information for Marketing – Data Scholar Program, February 22, 2019

Intersections: 2018 Annual Prevention Harassment, Discrimination, & Sexual Violence for Faculty & Staff, April 10, 2018

Baylor Graduate School "Chairing the Dissertation or Thesis" with Dr. Joe Fulton and Dr. John Davis, Nov. 15, 2017

LawRoom Training Session, "Intersections: Preventing Harassment, Discrimination & Sexual Violence" February 15, 2017

Graduate Faculty Development Session – "Building Students' Professional Identities" – Dr. Patrick Farmer & Dr. Laine Scales, Nov. 17, 2015

LawRoom Title IX Training Session, "Bridges: Building a Supportive Community" September 2, 2015

LawRoom Training Session, "Eliminate Campus Sexual Violence" May 8, 2015

Seminars for Excellence in Teaching (SET) – Courtney Lyons and David Echelbarger "Transitioning from Student to Teacher", March 25, 2014

Academic Leadership Seminar, Provost's Office, August 9, 2013

New Faculty Mentoring Program – Dr. Lenore Wright "The Courage to Teach and Learn in a New Faculty Context", November 13, 2012

Academic Leadership Seminar, Provost's Office, August 10, 2012

ATL Junior Faculty Gathering – "Life as a Faculty Member and the Role of Faith at Baylor" with Mike Stegemoller (Finance), April 23, 2012

ATL Junior Faculty Gathering – "Inspiring Students" with Kevin Dougherty (Sociology), February 20, 2012

ATL Junior Faculty Gathering - "Fostering Collaboration & Balancing Committee Work" with Chris Hansen (Film & Digital Media), January 30, 2012

ATL Junior Faculty Gathering – "Tenure" with Jim Benninghof, November 2011

ATL Junior Faculty Gathering – "Teaching" with Ed Burger, October 21, 2011

ATL Junior Faculty Gathering – "Research" with Truell Hyde, September 26, 2011

Collaborative Institutional Training Initiative (CITI) Social & Behavioral Research, Basic Course, August 4, 2011

Academic Leadership Seminar, Provost's Office, August 8, 2011

New Graduate Program Directors Orientation, Graduate School, May 11, 2011

Faculty Search Seminar, Provost's Office, September 14, 2010

New Faculty Orientation/Mentor Program – Integration of Faith and Learning Past & Present Provost Panel, Dr. Darin Davis, February 2, 2010

New Faculty Orientation/Mentor Program – Tenure and Promotion Expectations, Dr. Michael Thompson, November 10, 2009

New Faculty Orientation/Mentor Program – Engaging the Academy for Teaching and Learning, Dr. Gardner Campbell, September 15, 2009

Technology Training - University Libraries - Video on Demand: Fair Use Clips for Your Classroom, January 5, 2009

Technology Training - University Libraries - Extreme Make-Over for PowerPoint, January 6, 2009

BSU Office of Teaching and Learning Advancement – University Faculty Mentor Orientation, August 21, 2008

BSU Teaching and Learning Workshop – Using Case Studies as Teaching Tools, March 4, 2008

BSU Teaching and Learning Workshop – Assessment Primer, February 29, 2008

BSU Teaching and Learning Academy – Seminar on First Year Students, February-March 2008

Focus on Scholarship with Dr. John Jakicic, Professor and Chair, Department of Health and Physical Activity, University of Pittsburgh, at the BSU Student Center, January 18, 2008

Learning Outcomes and Assessment Workshop – BSU CAST Training, May 15, 2007

BSU Teaching and Learning Academy – TLA 903 Alpha/Beta Seminar, Spring 2006

BSU Teaching and Learning Academy – TLA 903 Alpha/Beta Seminar, Spring 2005

BSU Teaching and Learning Academy – TLA 130, Pedagogy of Technologies, Spring 2005

Technology Training – University Libraries – Personal inQsit Training Session with Yasemin Tunc, Spring 2005

BSU Teaching and Learning Academy – TLA 900 Alpha Seminar, Fall 2004

Midwest Technology Teaching Academy – Loras College & St. Xavier University Fall 2001-Spring 2002

Video Conference Facilitation

Facilitator of Video Conference in BSB A202 for SPM 5376, Ben Rolens, General Manager of Facilities, Katy ISD, "Stadium & Arena Management in 'Big-Time' Interscholastic Settings" October 3, 2019.

Facilitator of Video Conference in BSB A202 for SPM 5336, Alexis Summers, Partner Services Coordinator, Frisco Roughriders, "RoughRider Relationship Building and Keys to Corporate Partnership" July 1, 2019.

Facilitator of Video Conference in BSB A202 for SPM 5376, Ben Rolens, General Manager of Facilities, Katy ISD, "Interscholastic Facility Management" November 8, 2018.

Facilitator of Video Conference in BSB A202 for SPM 5336, Alexis Summers, Partner Services Coordinator, Frisco Roughriders, "Corporate Partnerships in MiLB" June 26, 2018.

Facilitator of Video Conference in BSB A202 for SPM 5336, Kelly Diamond, Consultant, the T1 Agency, "International & Global Marketing – Research & Analytics" June 22, 2018.

Facilitator of Video Conference in BSB A202 for SPM 5336, Jordan Strickland, Marketing Associate, Zeal Marketing Group, "Marketing Fitness & Wellness the Orangetheory Way" June 20, 2018.

Facilitator of Video Conference in BSB A202 for SPM 5327, Ryan Yurko, Indiana Pacers Senior Accountant, "Financial Management from the Ivy League to the NBA" March 15, 2018.

Facilitator of Video Conference in BSB A202 for SPM 5376, Allison Doughty, CFP Director of Events and Hospitality Service, "Managing the College Football Playoff" November 30, 2017.

Facilitator of Video Conference in BSB A202 for SPM 5376, Sara Koenig, Tournament Director of the Super 32, "Development and Management of the Super 32 Wrestling Tourney" November 16, 2017.

Facilitator of Video Conference in BSB A202 for SPM 5336, Kimberly Ford Morgan, Director of Business Development, USA Track & Field, "Sponsorship Models for USATF" June 28, 2017.

Facilitator of Video Conference in BSB A202 for SPM 5336, Kelly Diamond, Research and Analytics Manager, CSM Sport and Entertainment, "Research & Analytics in Motorsports and Beyond" June 16, 2017.

Facilitator of Video Conference in BSB A202 for SPM 5336, Rob Sender, Digital Integration Supervisor – the marketing arm, "Sport Marketing through the Agency: Selling the State Farm" June 13, 2017.

Facilitator of Video Conference in BSB A202 for SPM 5372, Dr. Lane Wakefield, Assistant Professor at Mercer University, "Assault & Battery with Spectators and Athletes" March 16, 2017.

Facilitator of Video Conference in BSB A202 for HP 5372, Dr. Leeann Lower, Assistant Professor at Ball State University, "Stadium-based ADA Accommodations" January 26, 2017.

Facilitator of Video Conference in BSB A202 for SPM 5376, Ben Rolens, Katy ISD, "The Development & Implementation of NCS4 Safety & Security Best Practices for Interscholastic Sport" November 22, 2016.

Facilitator of Video Conference in BSB A202 for SPM 5376, Robert Drumm, Manager of Event Services Mercedes Benz Superdome and Austin Martin, Operations Director of the Allstate Sugar Bowl, "Cross-over Effects of Venue & Event Management with the Sugar Bowl" October 6, 2016.

Facilitator of Video Conference in BSB A202 for HP 5336, Ben Hamilton, Corporate Partnership Executive for the Texas Rangers, "Corporate Partnerships and Sponsorships Sales the Texas Rangers Way" June 29, 2016.

Facilitator of Video Conference in BSB A202 for SPM 5336, Kelly Diamond, Strategy and Consultancy Manager – JMI, "Sport Marketing and Sponsorship in Motorsports" June 23, 2016.

Facilitator of Video Conference in BSB A202 for SPM 5372, Rob Sender, Digital Integration Supervisor – the marketing arm, "The Agency Approach to Sport Marketing: All State Account Activations" June 9, 2016.

Facilitator of Video Conference in BSB A202 for SPM 5372, Lane Wakefield, Doctoral Student at Texas A&M University, "Legal Ramifications of Stadium and Arena Brawls: Spectator and Athlete Altercations" March 17, 2016.

Facilitator of Video Conference in BSB A202 for SPM 5376, Robert Drumm, Manager of Event Services Mercedes Benz Superdome and Austin Martin, Operations Director of the Allstate Sugar Bowl, "Hosting Mega-Events the NOLA Way" October 6, 2015.

Facilitator of Video Conference in BSB A202 for HP 5336, Adam Tschuor, Associate Athletic Director at University of Dayton "Management of Collegiate Ticketing and Ticket Sales" June 30, 2015.

Facilitator of Video Conference in BSB A202 for HP 5336, Ray DeWeese, General Manager IMG Ohio State, "Selling the Shoe at OSU– Does Winning Solve Everything" June 24, 2015.

Facilitator of Video Conference in BSB A202 for HP 5336, Ben Hamilton, Corporate Partnership Executive for the Texas Rangers, "Creating and Selling Corporate Partnerships and Sponsorships in MLB" June 10, 2015.

Facilitator of Video Conference in BSB A202 for HP 5372, Lane Wakefield, Doctoral Student at Texas A&M University, "Spectator and Player Altercations: Legal Implications" March 24, 2015.

Facilitator of Video Conference in BSB A202 for HP 5372, Leeann Lower, Doctoral Student at The Ohio State University, "ADA Accommodations and Stadium Jumbotrons" January 29, 2015.

Facilitator of Video Conference in BSB A202 for HP 5376, Ben Rolens, Katy ISD and the Sport Marketing Company, "Special Events and Marketing at the ISD Level" November 11, 2014.

Facilitator of Video Conference in BSB A202 for HP 5376, Robert Drumm, Assistant Director of Event Services Mercedes Benz Superdome and Austin Martin, Operations Director of the Allstate Sugar Bowl, "Special Event Management in the Superdome" October 2, 2014.

Facilitator of Video Conference in BSB A202 for HP 5336, Ben Hamilton, Corporate Partnership Executive for the Texas Rangers, "A Comparison of Professional and Collegiate Sport Corporate Partnerships and Sponsorships" July 17, 2014.

Facilitator of Video Conference in BSB A202 for HP 5372, Leeann Lower, Doctoral Student at The Ohio State University, "Feldman v. Pro Football Inc. and the Law Review Writing Process" January 30, 2014.

Facilitator of Video Conference in BSB A202 for HP 5327, Ryan Yurko, Assistant Director of Athletics for Finance and Administration – Princeton University, "A Comparison of Athletic Business Office Practices from the Ivy League and Big 12 Conferences" February 14, 2013.

Facilitator of Video Conference in BSB A202 for HP 5327, Ryan Yurko, Assistant Manager for Ticket and Business Operations – Princeton Athletics, "Financial Management within the Endowed Athletic Department: The Princeton Model" February 14, 2012.

Facilitator of Video Conference in BSB A202 for HP 5373, Chad Briscoe, Director of Athletics, Grace College, "Athletic Leadership at the Small College" November 15, 2010.

Facilitator of Video Conference in BSB A202 for HP 5373, Ryan Yurko, Assistant Manager for Ticket and Business Operations – Princeton Athletics, "Business and Ticket Operations in the Ivy League" September 22, 2010.

Facilitator of Video Conference in BSB A202 for HP 5373, Stephanie Bacan, NCAA Associate Director of Membership and Academic Affairs, "Internships and Career Paths at the NCAA" December 10, 2009.

Facilitator of Video Conference in BSB A202 for HP 5373, Chad Briscoe, Director of Athletics, Grace College, "Christian Leadership in the Role of Small College AD" November 18, 2009.

Facilitator of Video Conference via Global Media Network in HP 108, Chad Briscoe, Director of Athletics, Grace College, "Leadership in Sport Administration from the Small College Perspective" March 23, 2009.

Facilitator of Video Conference via Global Media Network in HP 108, Chad Briscoe, Director of Athletics, Grace College, "Issues In Athletic Administration at the Small College" March 31, 2008.

Facilitator of Video Conference via Global Media Network in HP 108, Mike DeCesare – NCAA Assistant Director for Amateurism Certification, Stephanie Bacan – NCAA Eligibility Center Intern, and Wyatt Wurst – NCAA Eligibility Center Intern, "NCAA Amateurism: Policy Issues and Applications" December 5, 2007.

Facilitator of Guest Lecture via Global Media Network in HP 108, Dr. Robert Tucker, Executive Director – All-Sports Camp LLC, "Camp Administration" April 3, 2006.

Guest Lectures

EDL 6302 – Teaching and Learning in Higher Education, Baylor University, April 10, 2018, *From Tenure-Track to Full Professor: Navigating the Steps Along the Journey*

MGT 420 – Event Management and Marketing, Mercer University, Jan 16, 2017, *Visibility and Recognition of the Inaugural Youth Olympic Games and Marketing Mega-Events*

KIN 355 – Research Methods in Exercise Science, Taylor University, November 11, 2014, *An Overview of Research in Sport Management*

HP 5377 – Issues and Trends in HHPR, Baylor University, May 19, 2014, *The Development of the Youth Olympic Games: A History and Analysis*

HP 350 – Athletic Administration, Taylor University, May 6, 2009, *Graduate School Opportunities in Sport Management & Administration*

SPTAD 300 – Sport Law, Ball State University, October 10, 2007, *Crowd Management: Reducing Risk at Spectator Events*

PHP 350 – Athletic Administration, Taylor University, May 8, 2006, *Academic Careers in Sport Management*

SPTAD 190 – Introduction to Sport Administration, Ball State University, October 7, 2004, *Ethical Principles in Sport*

SPTAD 190 – Introduction to Sport Administration, Ball State University, November 11, 2004, *Financing the Sport Organization*

SPTAD 485 – History, Philosophy, Administration and Coaching of Modern Athletic Programs, Ball State University, February 2, March 2, and March 30, 2005, *Introduction to Sport Ethics and Debate Moderation*

SPTAD 190 – Introduction to Sport Administration, Ball State University, September 21 & 23, 2004, *Interscholastic Sport*

PEP 609 – Sport and Exercise Psychology, Ball State University, September 30, 2004, *Marathon Preparation*

Research and Scholarship *denotes student authorship

Publications

Books

(1) **Petersen, J. C.,** Judge, L. W., & Miller, J. J. (2017). *Facility and Event Management: Applications in Sport*. Dubuque, IA: Kendall Hunt.

Book Chapters

(20) **Petersen, J.** (2019). Ancillary areas. In T. H. Sawyer (Ed.), *Facility design and management for health, fitness, physical activity, recreation and sport* (14th ed.) (pp. 107-130). Champaign, IL: Sagamore.

(19) Gallucci, A. R., & **Petersen, J. C.** (2019). Athletic training facilities. In T. H. Sawyer (Ed.), *Facility design and management for health, fitness, physical activity, recreation and sport* (14th ed.) (pp. 451-462). Champaign, IL: Sagamore.

(18) **Petersen, J. C.** (2019). Equipment and supply trends. In T. H. Sawyer (Ed.), *Facility design and management for health, fitness, physical activity, recreation and sport* (14th ed.) (pp. 501-518). Champaign, IL: Sagamore.

(17) Marsh. J. P., & **Petersen, J. C.** (2019). Sustainable design. In T. H. Sawyer (Ed.), *Facility design and management for health, fitness, physical activity, recreation and sport* (14th ed.). (pp. 49-60). Champaign, IL: Sagamore.

(16) **Petersen, J. C.** (2017). History of sport facilities and events. In J. C. Petersen, L. W. Judge, & J. J. Miller (Eds.), *Facility and Event Management: Applications in Sport* (pp. 1-40). Dubuque, IA: Kendall Hunt.

(15) **Petersen, J. C.** (2017). Types of facilities and events in sport. In J. C. Petersen, L. W. Judge, & J. J. Miller (Eds.), *Facility and Event Management: Applications in Sport* (pp. 41-76). Dubuque, IA: Kendall Hunt.

(14) Marsh, J. P.*, & **Petersen, J. C.** (2017). Basic management theories and perspectives. In J. C. Petersen, L. W. Judge, & J. J. Miller (Eds.), *Facility and Event Management: Application in Sport* (pp. 77-102). Dubuque, IA: Kendall Hunt.

(13) Marsh, J. P.*, & **Petersen, J. C.** (2017). Changeover management and temporary venues. In J. C. Petersen, L. W. Judge, & J. J. Miller (Eds.), *Facility and Event Management: Applications in Sport*. (pp. 271-296). Dubuque, IA: Kendall Hunt.

(12) Judge, L. W., & **Petersen, J. C.** (2017). Mega-events and sport festivals. In J. C. Petersen, L. W. Judge, & J. J. Miller (Eds.), *Facility and Event Management: Applications in Sport* (pp. 477-508). Dubuque, IA: Kendall Hunt.

(11) Judge, L. W., & **Petersen, J. C.** (2017). Tour and league events. In J. C. Petersen, L. W. Judge, & J. J. Miller (Eds.), *Facility and Event Management: Applications in Sport* (pp. 509-536). Dubuque, IA: Kendall Hunt.

(10) **Petersen, J. C.,** & Dorsey, S. (2017). Facility and event impact and legacy. In J. C. Petersen, L. W. Judge, & J. J. Miller (Eds.), *Facility and Event Management: Applications in Sport* (pp. 537-570). Dubuque, IA: Kendall Hunt.

(9) Judge, L. W., **Petersen, J.,** Bellar, D., Wanless, E., & Surber, K. (2013). The inaugural Youth Olympic Games: An analysis of graduate student awareness levels. J. E. Saunders, M. Holzweg, W. Ho, & L. Housner (Eds.), *Current Issues in Contemporary Comparative Physical Education and Sport* (pp. 181-190). Berlin, Germany: Deutsche Nationalbibliothek.

(8) Gonzales, R., & **Petersen, J.** (2013). Sustainable design, construction and building operation. In T. H. Sawyer (Ed.), *Facility design and management for health, fitness, physical activity, recreation and sports* (13th ed.) (pp. 29-38). Champaign, IL: Sagamore.

(7) **Petersen, J.** (2013). Equipment and supply trends, 1975-2012. In T. H. Sawyer (Ed.), *Facility design and management for health, fitness, physical activity, recreation and sports* (13th ed.). (pp. 407-418). Champaign, IL: Sagamore.

(6) **Petersen, J.**, & Gonzales, R. (2013). Ancillary areas. In T. H. Sawyer (Ed.), *Facility design and management for health, fitness, physical activity, recreation and sports* (13th ed.) (pp. 71-94). Champaign, IL: Sagamore.

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(4) **Petersen, J.** (2009). Equipment and supply trends. In T. H. Sawyer (Ed.), *Facility design and management for health, fitness, physical activity, recreation and sports* (12th ed.). (pp. 407-418). Champaign, IL: Sagamore.

(3) **Petersen, J.**, & Gonzales, R. (2009). Ancillary areas. In T. H. Sawyer (Ed.), *Facility design and management for health, fitness, physical activity, recreation and sports* (12th ed.) (pp. 73-96). Champaign, IL: Sagamore.

(2) **Petersen, J.** (2005). Trends in equipment and supplies. In T. H. Sawyer (Ed.), *Facility design and management for health, fitness, physical activity, recreation and sports facility development* (11th ed.) (pp. 485-500). Champaign, IL: Sagamore.

(1) **Petersen, J.** (2002). Trends in equipment and supplies. In T. H. Sawyer (Ed.), *Facilities planning for health, fitness, physical activity, recreation and sports* (10th ed.) (pp. 439-450). Champaign, IL: Sagamore.

Refereed Journal Publications

(77) **Petersen, J. C.,** Piletic, C., Judge, L. W., & Wigglesworth, J. (in development). An analysis of university and community-based not-for-profit fitness center pool accessibility. *Aquatics International*

(76) Piletic, C., **Petersen, J.,** Wigglesworth, J., & Judge, L. W. (in development). College and university fitness facility accessibility. *Recreational Sports Journal*

(76) Seifried, C. R., Demiris, T, & Petersen, J. C. (in review). Baylor University's football stadia: Life before McLane Stadium. *Sport History Review*

(76) Judge, L. W., Petersen, J. C., Hoover, D. Craig, B. Nordmann, N., Scheoff, M. Dickin, C., & Bellar, D. (in review). A fraction of the recommended practices: Implementation of the FIFIA 11+ in NCAA soccer programs. *Medicina*

(75) Czkanski, W. A., Lower, L. M., Marsh, J. P., & **Petersen, J. C.** (in review). Who is in charge? An examination of social exchange relationships in American collegiate sport clubs, *European Sport Management Quarterly*

(74) Lower, L. M., Czkanski, W. A., Marsh, J. P., & **Petersen, J. C.** (in review). The American Collegiate sport club model: Development of A Framework to Advance College Sport Reform, *International Journal of Sport Management*

(73) Judge, L. W., **Petersen, J.,** Lower, L., Blake, A., Nordmann, N., Lee, D., Langley, J., & Bellar, D. (in review). Growing the Youth Olympic Games: Building marketing strategies based on event awareness and consumption intention. *Journal of Sport and Health Science.*

(72) Lower, L. M., **Petersen, J. C.,** & Hutton, T. A. (2020). Collegiate varsity versus club sport: Comparison of student outcomes. *Journal for the Study of Sports and Athletes in Education, 14*(1), 41-57, DOI: 10.1080/19357397.2020.1736486

(71) Wanless, E. A., **Petersen, J. C.,** Pursglove, L. K., Desmond, L., & Judge, L. W. (2018) Accessible golf courses: Web-based Accommodation Communication, *The Physical Educator, 75*(5), 816-834, DOI:10.18666/TPE-2018-V75-I5-8297

(70) Judge, L. W., **Petersen, J. C.,** & Johnson, J., Bellar, D. M., Leitzelar, B., Zupin, D., Nordmann, N., & Rode, C. R. (2018). An examination of Division I athletic-academic support services facilities and staffing. *Journal for the Study of Sports and Athletes in Education, 12*(3), 220-239, DOI: 10.1080/19357397.2018.1525140

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(68) Gallucci, A. R., & **Petersen, J. C.** (2017). The size and scope of collegiate athletic training facilities and staffing. *Journal of Athletic Training, 52*(8), 785-794.

(67) Judge, L. W., Lee, D., Hoover, D. L., **Petersen, J. C.,** Bellar, D. M., Deitz, S., Leitzelar, B., & Holtzclaw, K. (2016). Effectiveness of the Nanjing Youth Olympic Games: Implications for physical activity. *The Physical Educator, 73*(3), 600-617.

(66) Marsh, J. P.*, **Petersen, J. C.,** & Osborne, B. (2016). Sport discontinuation: An assessment of goal achievement via empirical measures. *Journal of Amateur Sport 2*(1), 164-187.

(65) Evans, J.*, & **Petersen, J. C.** (2015). An analysis of student-athlete and non-student-athlete religiosity at the Division I FBS level. *The Journal of the Christian Society for Kinesiology and Leisure Studies, 3*(1), 1-22.

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(63) Marsh, J. P.*, & **Petersen, J.** (2015). Forced football fisticuffs. *Journal of Physical Education, Recreation & Dance, 86*(9), 45-46.

(62) Judge, L. W., **Petersen, J. C.,** Craig, B. W., Hoover, D. L., Holtzclaw, K. A., Leitzelar, B. N., Tyner, R. M., Blake, A. S., Hindawi, O. S., & Bellar, D. M. (2015). Creatine usage and education of track and field throwers at NCAA division I universities. *Journal of Strength and Conditioning Research, 29*(7), 2034-2040.

(61) Judge, L. W., **Petersen, J. C.,** Bellar, D., Dieringer, S., Popp, J., Holtzclaw, K., Blake, A., & Wanless, L. (2015). A design and operational analysis of collegiate strength facilities. *Journal of Facility Planning, Design, and Management, 3*(1), 1-10.

(60) Pierce, D., & **Petersen, J.** (2015). Integrating an experiential client-based ticket sales center into a sport sales course. *Sport Management Education Journal, 9*(1), 66-72.

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(58) Lower, L. M., Turner, B. A., & **Petersen, J. C.** (2015). Does greater opportunity for recreational sport involvement translate to greater degree of involvement? *International Journal of Sport Management, 16*(1), 62-76.

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(56) Wilson, M.*, Jakus, J.*, & **Petersen, J.** (2014). Adapted physical education: Does doctor know best? *Journal of Physical Education, Recreation & Dance, 85*(6), 44-46.

(55) Judge, L. W., **Petersen, J. C.,** & Bellar, D., Craig, B., & Cottingham, M. (2014).The current state of NCAA Division I collegiate strength facilities: Size, equipment, budget, staffing, and football status. *Journal of Strength and Conditioning Research, 28*(8), 2253-2261.

(54) **Petersen, J. C.,** & Judge, L. W. (2014). Sport spectator seating: ADA accessibility in existing facilities. *Journal of Physical Education, Recreation & Dance, 85*(7), 42-43.

(53) Pierce, D., Lee, D., & **Petersen, J.** (2014). Sport sales personnel perceptions of factors impacting job performance: A factor analysis of sport sales activities. *International Journal of Sport Management, 15*(1), 71-90.

(52) **Petersen, J. C.,** & Pierce, D. A. (2014). On-site sponsorship activation in Texas high school football. *Texas Association HPERD Journal,82*(2), 8-11.

(51) Judge, L., Lee, D., **Petersen, J.,** Bellar, D., Surber, K., & Krill, C. (2014). The impact of social media on the awareness of the Olympic movement. *The Sport Journal, 17,* Retrieved from: http://thesportjournal.org/article/the-impact-of-social-media-on-the-awareness-of-the-olympic-movement/.

(50) Lower, L. M, Turner, B. A., & **Petersen, J. C.** (2014). Achievement goal orientation as a predictor of sport involvement and perceived benefits of sport involvement: Examination of a mixture model. *The Journal of Sport, 3*(1), 63-101.

(49) Judge, L. W., Surber, K. D., **Petersen, J.,** Lee, D., Bellar, D., & Simon, L. (2014). Making the millennial mark: Lessons learned by Youth Olympic Games. *International Journal of Sport Management, 15*(2), 129-150.

(48) Bellar, D., Judge, L. W., **Petersen, J.,** Bellar, A., & Bryan C. (2014). Exercise and academic performance among nursing and kinesiology students at US colleges. *Journal of Education and Health Promotion,3*(9), 48-52.

(47) Judge, L. W., Lee, D., Surber, K., Bellar, D., **Petersen, J.,** Ivan, E., & Kim, H. J. (2013). The promotion and perception of the Youth Olympic Games: A Korean perspective. *ICHPER-SD Journal of Research, 8*(2), 12-18.

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(45) **Petersen, J. C.** (2013). High school indoor athletic facility space planning guidelines. *Journal of Facility Planning, Design, and Management, 1*(1), 1-15.

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(43) Judge, L. W., Bellar, D. M., Gilreath, E., **Petersen, J.,** Craig, B., Popp, J. K., Hindawi, O. S., & Simon, L. (2013). An examination of pre-activity and post-activity stretching practices of NCAA Division I, NCAA Division II, and NCAA Division III track and field throws programs. *Journal of Strength and Conditioning Research,27*(10), 2691-2699.

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(35) Magnusen, M. J., & **Petersen, J.** (2012). Apprenticeship and mentoring relationships in strength and conditioning: The importance of political skill development. *Strength and Conditioning Journal, 34*(4), 67-72.

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(33) Judge, L. W., Bellar, D., **Petersen, J.,** Lutz, R., Gilreath, E., & Judge, M. (2012). The attitudes and perceptions of adolescent track and field athletes toward PED use. *Performance Enhancement & Health, 1*(2), 75-82.

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(29) **Petersen, J. C.,** & Judge L. W. (2012). Legality of "out-of-season" coaching restrictions. *Journal of Physical Education, Recreation & Dance, 83*(2), 8-9.

(28) Judge, L. W., Bellar, D., Craig, B., **Petersen, J.,** Camerota, J., Wanless, L., & Bodey, K. (2012). An examination of preactivity and postactivity flexibility practices of National Collegiate Athletic Association Division I tennis coaches. *Journal of Strength and Conditioning Research, 26*(1), 184-191.

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(24) Darnell, C.*, & **Petersen, J.** (2011). Eliminating sports for Title IX compliance. *Journal of Physical Education, Recreation & Dance, 82*(2), 9-10, 56.

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(7) Judge, L. W., **Petersen, J. C.,** Bellar, D., Gilreath, E., & Yurko, R. (2011). Collegiate track & field hammer throw facilities: Compliant with international safety standards? *Track Coach, 196,* 6257-6267.

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Refereed Presentations

(170) Marsh, J. P., **Petersen, J. C.,** Gallucci, A. R. (May, 2020). Who's house? Our house: Instrument development to assess student-athlete satisfaction with stadium facilities. North American Society for Sport Management, San Diego, CA.

(169) Beaver, D.*, Corcoran, A.*, Mendel, B.*, & **Petersen, J. C.** (2020, April). Money can't buy happiness, but can it buy a winning team? Facility investment impacts on FBS football success. College Sport Research Institute Conference on College Sport, Columbia, SC.

(168) McLaughlin, G. M.*, Joswiak, S. J.*, Polley, B. M.*, & **Petersen, J. C.** (2020, April). Grass vs. Turf: Factors Impacting NCAA Division III Playing Surface Decisions. College Sport Research Institute Conference on College Sport, Columbia, SC.

(167) **Petersen, J. C.,** & Pierce, D. A. (2020, February). Show me the money: An analysis of sport management faculty external grant activity. Applied Sport Management Association Conference, Waco, TX.

(166) Combs, K.*, McDonough, D.*, Braimer, K.*, & **Petersen, J. C.** (2020, February). Smaller crowd, extra loud: Rightsizing NCAA basketball arenas. Applied Sport Management Association Conference, Waco, TX.

(165) Cindric, M.*, Falconieri, S.*, Stafford, S.*, & **Petersen, J. C.** (2020, February). Can you dig it? Factors that impact Power Five volleyball program success. Applied Sport Management Association Conference, Waco, TX.

(164) Ashkinos, J.*, Chapelet, E.*, & **Petersen, J. C.** (2020, February). Long Drives and Wasted Time: On-Campus Golf course Impact on NCAA Golf Rankings in the Power 5. Applied Sport Management Association Conference, Waco, TX.

(163) Muto, M.*, Quinn, W.*, Walsh, M.*, & **Petersen, J. C.** (2020, February). Playing surface impacts on NFL anterior cruciate ligament injury rates. Applied Sport Management Association Conference, Waco, TX.

(162) Rogers, O.*, Huete, A.*, Jones, L.*, & **Petersen, J. C.** (2020, February). High school football indoor practice facility impacts on team success and athlete scholarships. Applied Sport Management Association Conference, Waco, TX.

(161) Udinski, G.*, Danielsen, J.*, & **Petersen, J. C.** (2020, February). Big House or bust? An examination of FBS football stadium size, attendance, and success. Applied Sport Management Association Conference, Waco, TX.

(160) Everett, B.*, Visy, S.*, & **Petersen, J. C.** (2020, February). Five-Star Wars: Do Facilities Provide a New Hope for College Basketball Recruiting? Applied Sport Management Association Conference, Waco, TX.

(159) Edmondson, S.*, Wright, S.*, & **Petersen, J. C.** (2020, February). Assessing the relationship of financial and facility variables on winning in Big 12 football. Applied Sport Management Association Conference, Waco, TX.

(158) McLaughlin, G. M.*, Joswiak, S. J.*, Polley, B. M.*, & **Petersen, J. C.** (2020, February). Is the grass always greener? Field surface effects on winning in Division III football. Applied Sport Management Association Conference, Waco, TX.

(157) Johnson, H.*, Hawkins, T.*, Mease, A.*, & **Petersen, J. C.** (2020, February). Who's #1? Assessing AP ranking impacts on Attendance in DI men's basketball. Applied Sport Management Association Conference, Waco, TX.

(156) Farmwald, I.*, Gillette, M.*, & **Petersen, J. C.** (2020, February). Better stadium better football program: Assessing FBS stadium spending and rankings. Applied Sport Management Association Conference, Waco, TX.

(155) Schoeff, M. A., **Petersen, J. C.,** & Judge, L. W. (2020, February). Athletic training services: Facilities and staffing within the secondary school system. Applied Sport Management Association Conference, Waco, TX.

(154) Marsh, J. P., **Petersen, J. C.,** Magnusen, M. J., & Gallucci, A. R. (2019, April). A conceptual model to assess student-athlete satisfaction with stadium facilities. College Sport Research Institute Conference on College Sport, Columbia, SC.

(153) Judge, L. W., Bellar, D. M., Studler, J. D., Nordmann, N. Schoeff, M., & **Petersen, J. C.** (2019, April). NCAA and international governing body alignment: Are NCAA soccer programs aligning with FIFA recommended practices? College Sport Research Institute Conference on College Sport, Columbia, SC.

(152) Mahler, C. E.*, Stevens, S. K.*, & **Petersen, J. C.** (2019, April). NCAA track & field facility impact on program success. College Sport Research Institute Conference on College Sport, Columbia, SC.

(151) Lee, J. B.*, Meckelborg, B. A.*, & **Petersen, J. C.** (2019, April). Athletic nutritional facilities and their effect on performance in Power 5 schools. College Sport Research Institute Conference on College Sport, Columbia, SC.

(150) Finch, A. P.*, Klotz, M. K.*, Qi, J. C.*, & **Petersen, J. C.** (2019, April). Stadium location impacts on revenue generation in Power 5 schools. College Sport Research Institute Conference on College Sport, Columbia, SC.

(149) Judge, L. W., Studler, J. D., Nordmann, N., Schoeff, M. &. **Petersen, J. C.** (2019, June). An examination of the training practices of NCAA Division I & Division III soccer coaches. North American Coaches Conference, Colorado Springs, CO.

(148) **Petersen, J. C.,** & Judge, L. W. (2018, October). Youth Olympic Games event awareness and consumption connections: An assessment of multiple international audiences. 16th Annual Sport Marketing Association Conference, Frisco, TX.

(147) Kaplan, M.*, Veach, A.*, Wright, K.*, & **Petersen, J. C.** (2018, April). Basketball venue investment influence on team performance. College Sport Research Institute Conference on College Sport, Columbia, SC.

(146) Kirkpatrick, B.*, Dumbuya, A.*, Phillips, A.*, & **Petersen, J. C.** (2018, February). Researching twins: Assessing attendance in shared professional venues. Applied Sport Management Association Conference, Waco, TX.

(145) Bowers, C.*, Gaston, A.*, & **Petersen, J. C.** (2018, February). The price of victory: Facility spending and winning in Texas high school football. Applied Sport Management Association Conference, Waco, TX.

(144) Johnson, D.*, Reed, A.*, & **Petersen, J. C.** (2018, February). The influence of indoor tennis facilities on Division I tennis recruiting. Applied Sport Management Association Conference, Waco, TX.

(143) Norwood, L.*, Johnson, M.*, Meyer, J.*, & **Petersen, J. C.** (2018, February). NCAA dining deregulation and the nutrition facility arms race. Applied Sport Management Association Conference, Waco, TX.

(142) **Petersen, J. C.,** & Judge, L. W. (2018, February). Jetsetter awareness of the Youth Olympic Games: Comparing residents and international travelers. Applied Sport Management Association Conference, Waco, TX.

(141) Whitaker, C.*, Alwan, J.*, Smith, K. J.*, & **Petersen, J. C.** (2018, February). The effects of FBS stadium renovation investment on recruiting quality. Applied Sport Management Association Conference, Waco, TX.

(140) Nicolet, T.*, Baumann, E.*, Howk, M.*, & **Petersen, J. C.** (2018, February). Stadium size and school enrollment impacts upon football success in Texas high schools. Applied Sport Management Association Conference, Waco, TX.

(139) Amundson, Z.*, Langenfeld, P.*, McCoy, C.*, & **Petersen, J. C.** (2018, February). The "super-team" phenomenon and its effect on NBA attendance. Applied Sport Management Association Conference, Waco, TX.

(138) Jordan, D.*, Hsieh, C.*, & **Petersen, J. C.** (2018, February). The impact of stadium ownership on revenue in the Football Bowl Subdivision. Applied Sport Management Association Conference, Waco, TX.

(137) White, H.*, Stone, A.*, & **Petersen, J. C**. (2018, February). Turf Troubles: An analysis of errors on NCAA artificial turf infields. Applied Sport Management Association Conference, Waco, TX.

(136) Marsh, J. P., * **Petersen, J.,** & Judge, L. W. (2017, July). Certification and enrollment impacts upon high school strength facilities. 40th National Conference of the National Strength and Conditioning Association, Las Vegas, NV.

(135) Judge. L. W., **Petersen, J.,** & Craig, B. (2017, July). Baseline fitness characteristics and changes in police officers during an 8-week service learning fitness training program. 40th National Conference of the National Strength and Conditioning Association, Las Vegas, NV.

(134) Marsh, J. P.*, Robinson, G. M.*, Carmona, J. A.*, & **Petersen, J. C.** (2017, June). The impact of capital improvements to football facilities on revenue in FBS institutions. 32nd Annual North American Society of Sport Management Conference, Denver, CO.

(133) Simpson, J.*, Fuller, T.*, Brown Jr., J.*, & **Petersen, J. C.** (2017, April). Stadium upgrade impacts upon attendance and revenues in the Power Five. College Sport Research Institute Conference on College Sport, Columbia, SC.

(132) Stone, A.*, White, H.*, & **Petersen, J. C.** (2017, April). Dropping the ball in NCAA Baseball: An analysis of errors on artificial turf. College Sport Research Institute Conference on College Sport, Columbia, SC.

(131) Freeman, M.*, Gaston, A.*, & **Petersen, J. C.** (2017, April). Suite seating in Power Five basketball. College Sport Research Institute Conference on College Sport, Columbia, SC.

(130) Marsh, J. P.*, & **Petersen, J. C.** (2017, February). Teaching strategies for changeover management and the construction of temporary venues. Applied Sport Management Association Conference, Baton Rouge, LA.

(129) Marsh, J. P.*, **Petersen, J. C.,** & Judge, L. W. (2016, December). A quantitative analysis of strength and conditioning facilities in Texas high schools. Texas Association of Health, Physical Education, Recreation and Dance Convention, Galveston, TX.

(128) **Petersen, J. C.,** Judge, L. W., & Petersen, J. C.* (2016, November). An international analysis of Youth Olympic Games awareness and consumption intention. 14th Annual Sport Marketing Association Conference, Indianapolis, IN.

(127) Judge, L. W., **Petersen, J.,** Hoover, D. L., Craig, B., Jones, L. M., & Bellar, D. (2016, July). The relationship between VO_2 max and self-reported frequency and duration of aerobic exercise. 39th National Conference of the National Strength and Conditioning Association, Las Vegas, NV.

(126) Oglesby, L. W.*, Gallucci, A. R., & **Petersen, J. C.** (2016, July). Athletic training facilities in the junior college setting. 62nd Meeting of the Southwest Athletic Trainers' Association, Arlington, TX.

(125) Resch, R.*, Westbrook, D.*, Shillinglaw, K.*, Fuqua, C.*, & **Petersen, J. C.** (2016, April). The effects of turf type on the likelihood of winning a football game. College Sport Research Institute Conference on College Sport, Columbia, SC.

(124) Mercier, N.*, Russell, C.*, Gallucci, A., & **Petersen, J. C.** (2016, April). Division I athletic training equipment assessment: The impact of football status. College Sport Research Institute Conference on College Sport, Columbia, SC.

(123) Moore T. A.*, Strickland, J. R.*, Cozette, S., Marsh, J. P.*, & **Petersen, J. C.** (2016, April). Training table hors d'oeuvres: A preliminary investigation of student-athlete dining deregulation. College Sport Research Institute Conference on College Sport, Columbia, SC.

(122) Marsh, J. P.*,Huff, T.*, Magnusen, M., & **Petersen, J**. (2015, December). NCAA Division I basketball recruits and arena facilities: Capacity, attendance and gender interactions. 92nd annual Texas Association of Health, Physical Education, Recreation and Dance Convention, Dallas, TX.

(121) **Petersen, J. C.,** & Judge, L. W. (2015, October). The Youth Olympic Games: Fanning a Faltering Flame. MLS National Sales Center "Ignite" Presentations. 13th Annual Sport Marketing Association Conference, Atlanta, GA.

(120) **Petersen, J. C.,** & Pierce, D. A. (2015, October). Analysis of corporate sponsorship activation in Texas interscholastic football. 13th Annual Sport Marketing Association Conference, Atlanta, GA.

(119) Judge, L. W., **Petersen, J. C.,** Hoover, D., Craig, B., & Bellar, D. (2015, July). School size, rural location and coach certification impacts upon high school strength facilities. 38th National Conference of the National Strength and Conditioning Association, Las Vegas, NV.

(118) **Petersen, J.** & Gallucci, A. (June, 2015). The current state of athletic training facilities in collegiate athletics. National Athletic Trainers' Association 66th Annual Meeting and Clinical Symposia. St. Louis, MO.

(117) Marsh, J. P.*, & **Petersen, J. C.** (2015, April). Financial impact of football stadium construction and renovation at FBS institutions. College Sport Research Institute Conference on College Sport, Columbia, SC.

(116) Marsh, J. P.*, Osborn, B., & **Petersen, J. C.** (2015, April). Sport discontinuation: An analysis of NCAA Division I Equity in Athletics Disclosure Act data. College Sport Research Institute Conference on College Sport, Columbia, SC.

(115) **Petersen, J. C.,** & Gallucci, A. (2015, April). Division I athletic training facility assessment: The impact of football status. College Sport Research Institute Conference on College Sport, Columbia, SC.

(114) Appling, A.*, Westbrook, J.*, Finch, M.*, & **Petersen, J.** (2015, April). Cost analysis of new college football stadium spending past and present. College Sport Research Institute Conference on College Sport, Columbia, SC.

(113) Lower, L., Turner, B., & **Petersen, J.** (2015, February). Achievement Goal Orientation as a Predictor of Sport Involvement and Perceived Benefits of Sport Involvement: Examination of a Mixture Model. AASP Regional Conference and 25th Midwest Sport and Exercise Symposium, Muncie, IN.

(112) **Petersen, J. C.,** & Judge, L. W. (2015, February). Youth Olympic Games awareness: An analysis of parents of elite youth sport athletes. Global Sport Business Association Conference, Miami, FL.

(111) **Petersen, J. C.,** & Judge, L. W. (2014, December). Swimming pool accessibility: An analysis of Texas collegiate and not-for-profit fitness center facilities. Texas Association of Health, Physical Education, Recreation and Dance Convention, Galveston, TX.

(110) Marsh, J. P.*, Osborn, B., & **Petersen, J. C.** (2014, December). A content analysis of rationales for division I athletic program elimination. Texas Association of Health, Physical Education, Recreation and Dance Convention, Galveston, TX.

(109) **Petersen, J. C.,** Judge, L. W., & Marsh, J. P.* (2014, November). An analysis of venue utilization at the 2014 Nanjing Youth Olympic Games. Sport Entertainment & Venues Tomorrow Conference, Columbia, SC.

(108) **Petersen, J. C.,** & Pierce, D. A. (2014, November). Stadium and game program sponsorship activation in Texas high school football. Sport Entertainment & Venues Tomorrow Conference, Columbia, SC.

(107) Maddison, S.*, Canion, W., & Cantu, D.*, & **Petersen, J. C.** (2014, November). Implications of new and upgraded practice facilities in NCAA Division I golf. Sport Entertainment & Venues Tomorrow Conference, Columbia, SC.

(106) Judge, L.W., **Petersen, J.,** Bellar, D., Dieringer, S., Lee, D., Wanless, L., & Blake, A. (2014, October). The Youth Olympic Games: Still the Best Kept Secret in Sports? *12th International Symposium for Olympic Research.* London, Ontario.

(105) Judge, L. W., Holtzclaw, K., **Petersen, J.,** Bellar, D., & Hindawi, O. S. (2014, April). The unintended consequences of the NCAA policy on the distribution of creatine. College Sport Research Institute Conference on College Sport, Columbia, SC.

(104) Bufton, B.*, Nelson, D.*, Petty, B.*, & **Petersen, J.** (2014, April). New football and stadium upgrades: Recruitment benefits and costs. College Sport Research Institute Conference on College Sport, Columbia, SC.

(103) **Petersen, J.,** Judge, L., Johnson, J., Loyd, J.*, Walters, S.*, & Zhang, Q.* (2014, April). Student-athlete academic support facilities and recruiting impacts**.** College Sport Research Institute Conference on College Sport, Columbia, SC.

(102) Summers, A.*, Woodward, A.*, & **Petersen, J.** (2014, April). An analysis of on-campus and off-campus FBS football stadiums. College Sport Research Institute Conference on College Sport, Columbia, SC.

(101) **Petersen, J.,** & Pierce, D. A., (2014, April). On-site sponsorship activation analysis in Texas high school football stadiums. American Alliance of Health, Physical Education, Recreation and Dance Convention, St Louis, MO.

(100) Pierce, D. A., **Petersen, J.,** & Lee, D. (2014, April). Sales performance in professional sport organizations. American Alliance of Health, Physical Education, Recreation and Dance Convention, St Louis, MO.

(99) Judge, L. W., **Petersen, J.,** Johnson, J., & Bellar, D. (2014, April). Division I athletic-academic support facilities: Part of the arms race? American Alliance of Health, Physical Education, Recreation and Dance Convention, St Louis, MO.

(98) Judge, L. W., Bellar, D., **Petersen, J.,** Bryan, C., Ferkel, R., & Wanless, L. (2014, April). Physical activity patterns and academic performance of college students. American Alliance of Health, Physical Education, Recreation and Dance Convention, St Louis, MO.

(97) Judge, L. W., Lee, D., Bellar, D., **Petersen, J.,** Surber, K., & Wanless, L. (2014, February). The stakeholders of the Youth Olympic Games: A cross cultural analysis. Global Sport Business Association Conference, Miami, FL.

(96) Evans, J.*, & **Petersen, J. C.** (2013, November). Religiosity in faith-based and non-faith-based colleges: An analysis of student-athletes and non-student-athletes at the division I FBS level. North American Society for Sociology of Sport (NASSS) Convention, Quebec City, Canada.

(95) Pierce, D. A., **Petersen, J. C.,** Lawrence, H., & Johnson, J. (2013, October). Selling the best suites in the house: Content analysis of premium sales position announcements. 11th Annual Sport Marketing Association Conference, Albuquerque, NM.

(94) **Petersen, J. C.,** Judge, L. W., Bellar, D., Lee, D., Surber, K., & Wanless, L. (2013, October). Growing the Youth Olympic Games: Comparing millennial's sport festival engagement. 11th Annual Sport Marketing Association Conference, Albuquerque, NM.

(93) Judge, L. W., **Petersen, J. C.,** Surber, K., Bellar, D., & Lee, D. (2013, August). The sustainability of the Youth Olympic Games. The 14th Congress of the International Society for the History of Physical Education and Sport, Taipei, Taiwan.

(92) **Petersen, J.,** Judge, L. W., Piletic, C., & Wigglesworth, J. K. (2013, April). Swimming pool accessibility: A university and community-based fitness center analysis. American Alliance of Health, Physical Education, Recreation and Dance Convention, Charlotte, NC.

(91) **Petersen, J.,** Judge, L. W., & Piletic, C. (2013, April). Available to all: Creating ADA accessible strength and conditioning facilities. American Alliance of Health, Physical Education, Recreation and Dance Convention, Charlotte, NC.

(90) Kelly, S.*, Clark, E.*, & **Petersen, J.** (2013, April). Division I athletic spending trends: impacts upon athletic and academic success. College Sport Research Institute Conference on College Sport, Chapel Hill, NC.

(89) Judge, L., **Petersen, J.,** Johnson, J., & Simon, L. (2013, April). An examination of Division I athletic-academic support services facilities and staffing. College Sport Research Institute Conference on College Sport, Chapel Hill, NC.

(88) Rasor, M.*, Baggett, W.*, & **Petersen, J.** (2013, April). Track and field facility trends between NCAA divisional institutions. College Sport Research Institute Conference on College Sport, Chapel Hill, NC.

(87) Lower, L., Turner, B., & **Petersen, J.** (2013, April). A comparison of achievement goal orientation between collegiate varsity and club sport. College Sport Research Institute Conference on College Sport, Chapel Hill, NC.

(86) Mueller, D.*, Sternebeck, V.*, **Petersen, J.,** & Judge, L. (2012, November). Venue impacts upon ticket prices in German professional soccer. Sport Entertainment & Venues Tomorrow Conference, Columbia, SC.

(85) Judge, L. W., **Petersen, J.,** Bellar, D., Gilreath, E., Wanless, L., & Simon, L. (2012, October). Cause and effect: The awareness of the 2010 Youth Olympic Games. 11th International Symposium for Olympic Research, London, ON.

(84) Judge, L. W., Lee, D., Wanless, L., **Petersen, J. C.,** Surber, K., & Schoenstedt, L. (2012, October). Millennial marketing in the Youth Olympic Games: Hit or miss? 10th Annual Sport Marketing Association Conference, Orlando, FL.

(83) Pierce, D. A., **Petersen, J. C.,** & Lee, D. (2012, October). Sport sales job activities and job performance: A factor analysis. 10th Annual Sport Marketing Association Conference, Orlando, FL.

(82) Judge, L. W., Bellar, D., **Petersen, J.,** Lutz, R., Gilreath, E., & Lee, D. (2012, October). Utilizing the Theory of Planned Behavior to predict adolescent PED use. Association for Applied Sport Psychology Conference, Atlanta, GA.

(81) Judge, L.W., Lee, D., **Petersen, J.,** & Bellar, D. (2012, July) The impact of social media on the awareness of the Olympic movement. The 2012 Pre-Olympic Congress on Sports Science and Computer Science in Sport, Liverpool, England, UK.

(80) Judge, L., Lee, D., Bellar, D., **Petersen, J.,** Wanless, E., & Surber, K. (2012, July) The promotion and perception of the Youth Olympic Games: A Korean perspective. ISSA World Congress of Sociology of Sport, Glasgow, UK.

(79) Judge, L., Bellar, D., **Petersen, J.,** Craig, B., Bodey, K., Gilreath, E., Simon, L., & Benner, M. (2012, May). An examination of stretching practices and perceptions within US collegiate cross country and distance programs. 59th Annual Meeting of the American College of Sport Medicine, San Francisco, CA.

(78) Lower, L.*, Turner, B., & **Petersen, J.** (2012, May). Impact of involvement and population characteristics upon perceived benefits of recreational sports. 27th Annual North American Society of Sport Management Conference, Seattle, WA.

(77) Judge, L., Bellar, D., **Petersen, J.** (2012, May). Re-engaging generation M: The Youth Olympics. Conference on Law, Policy and the Olympic Movement, London, UK.

(76) Judge, L. W., **Petersen, J.,** Bellar, D., Craig, B., & Wanless, L. (2012, April). Research and current coaching practices: Why the disconnect? College Sport Research Institute Conference on College Sport, Chapel Hill, NC.

(75) Newman, D.* & **Petersen, J.** (2012, April). Facility trends in Division I tennis: Impacts upon program success. College Sport Research Institute Conference on College Sport, Chapel Hill, NC.

(74) Erfan, A.*, & **Petersen, J.** (2012, April). Greening the athletic facility "arms race": An analysis of college campus building projects. College Sport Research Institute Conference on College Sport, Chapel Hill, NC.

(73) Lower, L.*, **Petersen, J.,** & Wynveen, C. (2012, March). Intramural versus club sport: A comparison of perceived benefits. NIRSA Annual Conference & Recreational Sports Exposition, Tampa, FL.

(72) **Petersen, J.,** & Piletic, C. (2012, March). University fitness center accessibility: An assessment via the AIMFREE instrument. American Alliance of Health, Physical Education, Recreation and Dance Convention, Boston, MA.

(71) Lower, L.*, **Petersen, J.,** (2012, March). A comparison of perceived fitness benefits between campus recreation programs. American Alliance of Health, Physical Education, Recreation and Dance Convention, Boston, MA.

(70) **Petersen, J.,** Judge, L. W., & Piletic, C. (2012, March). Design and operation of an accessible strength and conditioning facility. American Alliance of Health, Physical Education, Recreation and Dance Convention, Boston, MA.

(69) Classen, B.*, Hannah, C.*, & **Petersen, J.** (2011, December). An examination of athletic and academic performance in BCS football. Texas Association of Health, Physical Education, Recreation and Dance Convention, Dallas, TX.

(68) **Petersen, J. C.,** & McClure, K.* (2011, December). A Texas collegiate and not-for-profit fitness center accessibility analysis. Texas Association of Health, Physical Education, Recreation and Dance Convention, Dallas, TX.

(67) Pierce, D., Judge, L., & **Petersen, J.** (2011, November). Teaching sport event management via experiential learning: The Chase Charlie Races. Sport Entertainment & Venues Tomorrow (SEVT) Conference, Columbia, SC

(66) Judge, L., & **Petersen, J.** (2011, November). NCAA Division I strength facilities: A design and operational analysis. Sport Entertainment & Venues Tomorrow (SEVT) Conference, Columbia, SC.

(65) Judge, L. W., Surber, K. D., **Petersen, J.,** Bellar, D., & Lee, D**.** (2011, November). Making the millennial mark: Lessons learned by the Youth Olympic Committee. Sports Management Association of Australia and New Zealand, Melbourne, Australia.

(64) Judge, L. W., **Petersen, J.,** Lutz, R., Bellar, D., Wanless, L., & Simon, L. (2011, November). PED use in track and field: An adolescent perspective. North American Society for the Sociology of Sport (NASSS), Minneapolis, MN.

(63) Wakefield, L.*, & **Petersen, J.** (2011, October). Product and marketing factor influence upon student FBS game attendance. 9th Annual Conference of the Sport Marketing Association, Houston, TX.

(62) **Petersen, J.,** Judge, L., Bellar, D., Surber, K., & Wanless, L. (2011, October). Consumer awareness and brand identification of the Youth Olympics Games. 9th Annual Conference of the Sport Marketing Association, Houston, TX.

(61) **Petersen, J.,** Pierce, D., & Judge, L. (2011, October). Major and minor league sales: A job postings content analysis. 9th Annual Conference of the Sport Marketing Association, Houston, TX.

(60) Judge, L.W., Bellar, D., **Petersen, J.,** Lutz, R., Gilreath, E., & Wanless, L. (2011, September). The attitudes and perceptions of adolescent track and field athletes toward PED use. Annual Conference of the Association for Applied Sport Psychology, Honolulu, HI.

(59) Judge, L. W., Bellar, D., **Petersen, J.,** Gilreath, E., & Surber, K. (2011, August). Olympic Games evolution: Expanding the legacy with the inaugural Youth Olympic Games. International Society for the History of Physical Education and Sport (ISHPES) Congress, Frankfurt, Germany.

(58) Judge, L., Bellar, D., **Petersen, J.,** Wanless, L., & Surber, K. (2011, June). The inaugural Youth Olympic Games: An analysis of graduate student awareness levels. The International Society for Comparative Physical Education & Sport (ISCPES), Shanghai, China.

(57) Pierce, D., **Petersen, J.,** & Clavio, G. (2011, June). Content analysis of entry-level sport ticket sales and service job announcements. 26th Annual North American Society of Sport Management Conference, London, ON.

(56) Judge, L., & **Petersen, J.** (2011, June). An international perspective on awareness and consumption of the Youth Olympic Games. 26th Annual North American Society of Sport Management Conference, London, ON.

(55) Lower, L.* & **Petersen, J.** (2011, April). A comparison of goal orientation and perceived benefits between collegiate varsity and club sport. College Sport Research Institute Conference on College Sport, Chapel Hill, NC.

(54) Wakefield, L.*, Buford, C.*, Tamrat, M., * & **Petersen, J.** (2011, April). A comparison of student-athlete versus student attendance of FBS football. College Sport Research Institute Conference on College Sport, Chapel Hill, NC.

(53) Lintelman, K.*, Kota, R.*, Rodgers, M.*, Short, L.*, & **Petersen, J.** (2011, April). A comparison of football ticket sales and marketing strategies within private FBS institutions. College Sport Research Institute Conference on College Sport, Chapel Hill, NC.

(52) Haines, P.* & **Petersen, J.** (2011, April). An analysis of the impact of one-and-done on the academic and professional success of division I basketball players. College Sport Research Institute Conference on College Sport, Chapel Hill, NC.

(51) **Petersen, J.,** Judge, L., Gilreath, E., & Bellar, D. (2011, April). Creatine usage and education of track and field throwers at NCAA Division I universities. College Sport Research Institute Scholarly Conference on College Sport, Chapel Hill, NC.

(50) Judge, L. W., Bellar, D., **Petersen, J.,** Gilreath, E., & Wanless, E. (2011, April) Prevention-based deterrence of performance-enhancing drugs: Are USATF coaches on track? College Sport Research Institute Scholarly Conference on College Sport, Chapel Hill, NC.

(49) **Petersen, J.** & Piletic, C. (2011, March). An analysis of community based not-for-profit fitness center accessibility. American Alliance of Health, Physical Education, Recreation and Dance Convention, San Diego, CA.

(48) **Petersen, J.**, Piletic C., & Judge, L. (2011, March). Open to all? Collegiate and community fitness center accessibility. American Alliance of Health, Physical Education, Recreation and Dance Convention, San Diego, CA.

(47) **Petersen, J.**, & Pierce, D. (2010, December). Assessing fitness center accessibility: A reliability analysis for the AIMFREE survey instrument. Texas Association of Health, Physical Education, Recreation and Dance Convention, Galveston, TX.

(46) Mercer, M.*, & **Petersen, J.** (2010, December). Transfer status and racial influence upon student-athlete college choice. Texas Association of Health, Physical Education, Recreation and Dance Convention, Galveston, TX.

(45) Judge, L., **Petersen, J.,** Bellar, D., & Wanless, E. (2010, November). An analysis of the inaugural Youth Olympic Games awareness and consumption. North American Society for the Sociology of Sport (NASSS) Conference, San Diego, CA.

(44) **Petersen, J.,** Johnson, J., & Yurko, R. (2010, October). A longitudinal analysis of gender differences in marketing factor influences for student attendance in FBS football.8th Annual Conference of the Sport Marketing Association, New Orleans, LA.

(43) Pierce, D., **Petersen, J.,** & Meadows, B.* (2010, October). Sport sales course student assessment: A three-prong approach. 8th Annual Conference of the Sport Marketing Association, New Orleans, LA.

(42) Judge, L., Kantzidou, E., Bellar, D., & **Petersen, J.** (2010, July) The promotion and perception of the Youth Olympic Games: A Greek perspective. International Sociology Association Conference, Gothenburg, Sweden.

(41) Judge, L., **Petersen, J.,** & Bellar, D. (2010, June). The promotion and perception of the Youth Olympics Games: A figure skating perspective. 25th Annual North American Society of Sport Management Conference, Tampa, FL.

(40) Judge, L., & **Petersen, J.,** & Pierce, D. (2010, May). Developing a student driven community event to help battle obesity: The Chase Charlie Races project. The 3rd Annual International Conference of Physical Education and Sports Science, Singapore.

(39) Bellar, D., Judge, L., **Petersen, J.,** & Lydum, M. (2010, May). The mystery surrounding the inaugural Youth Olympics Games in the United States sports community. The 3rd Annual International Conference of Physical Education and Sports Science, Singapore.

(38) Judge, L., Bellar, D., **Petersen, J.,** & Lydum, M. (2010, May). The perceived personal and public awareness of the inaugural Youth Olympic Games in the United States sport community. 3rd International Conference of Physical Education and Sports Science, Singapore.

(37) **Petersen, J.,** Johnson, J., & Yurko, R. (2010, April). A longitudinal analysis of team performance influence on student attendance in FBS football. College Sport Research Institute Scholarly Conference on College Sport, Chapel Hill, NC.

(36) Judge, L., & **Petersen, J.** (2010, April). Division I strength and conditioning facilities: Another weapon in the facility arms race? College Sport Research Institute Scholarly Conference on College Sport, Chapel Hill, NC.

(35) Bengtson, E.*, McClure, K.*, & **Petersen, J.** (2010, April). Building campus community via collegiate football: The impact of campus residence status on game attendance. College Sport Research Institute Scholarly Conference on College Sport, Chapel Hill, NC.

(34) Mercer, M.*, Weed, J.*, & **Petersen, J.** (2010, April). An analysis of college choice factors by freshman student-athletes across all sports. College Sport Research Institute Scholarly Conference on College Sport, Chapel Hill, NC.

(33) **Petersen, J.,** Goldfine, B., Seidler, T., Judge, L., Judd, M., Sawyer, T., Hypes, M., & Gonzales, R. (2010, March). Council on Facilities and Equipment: Ask the experts. American Alliance of Health, Physical Education, Recreation and Dance Convention, Indianapolis, IN.

(32) Judge, L., & **Petersen, J.** (2010, March). Design and management of the secondary school throws facility. American Alliance of Health, Physical Education, Recreation and Dance Convention, Indianapolis, IN.

(31) Pierce D., & **Petersen, J.** (2010, March). Corporate sponsorship activation analysis in interscholastic athletics. American Alliance of Health, Physical Education, Recreation and Dance Convention, Indianapolis, IN.

(30) Vidoni, C., & **Petersen, J.** (2010, March). Analysis of factors influencing elementary physical education assessment. American Alliance of Health, Physical Education, Recreation and Dance Convention, Indianapolis, IN.

(29) **Petersen, J.** (2009, December). Ancillary space analysis of high school physical education facilities. Texas Association of Health, Physical Education, Recreation and Dance Convention, Arlington, TX.

(28) **Petersen, J.** (2009, October). Teaching sport marketing via a client-based, course-integrated, experiential learning project. 7th Annual Conference of the Sport Marketing Association, Cleveland, OH.

(27) Pierce, D., & **Petersen, J.** (2009, October). Experiential learning in sport sales; Student perceptions of sport sales expectations, skills and preparation. 7th Annual Conference of the Sport Marketing Association, Cleveland, OH.

(26) Piletic, C., & **Petersen, J.** (2009, October). Facility accessibility: Is your facility accessible? Wisconsin Intramural and Recreational Sport Association (WIRSA), Oshkosh, WI.

(25) Judge, L., **Petersen, J.,** Lydum, M., & Bell, R. (2009, July). The best kept secret in American sports: The 2010 Youth Olympics Games. World Congress of Sociology of Sport, Utrecht, Netherlands.

(24) Judge. L., **Petersen, J.,** & Craig, B. (2009, July). The impact of certification on high school strength, facilities, equipment, and safety/utilization. 32nd National Conference of the National Strength and Conditioning Association, Las Vegas, NV.

(23) Judge. L., **Petersen, J.,** Gilreath, E.*, & Yurko, R.* (2009, April). NCAA Division I, II, and III track and field hammer throw facilities: Compliant with international safety standards? College Sport Research Institute Scholarly Conference, Chapel Hill, NC.

(22) **Petersen, J.** (2009, April). High school activity space analysis for physical education and athletics. American Alliance of Health, Physical Education, Recreation and Dance Convention, Tampa, FL.

(21) **Petersen, J.,** & Judge, L. (2009, April). Design and management of collegiate strength and conditioning facilities. American Alliance of Health, Physical Education, Recreation and Dance Convention, Tampa, FL.

(20) Goldfine, B., **Petersen, J.,** Judge, L., Seidler, T., Judd, M. & Gonzales, R., (2009, April). Council on facilities and equipment – ask the experts. American Alliance of Health, Physical Education, Recreation and Dance Convention, Tampa, FL.

(19) **Petersen, J.,** & Vidoni, C. (2008, November). Elementary physical education in Indiana: The state of our state. Indiana Association of Health, Physical Education, Recreation and Dance Conference, Indianapolis, IN.

(18) **Petersen, J.,** & Bussell, L. (2008, November). Assessment in sport management: A practitioner's roundtable. Indiana Association of Health, Physical Education, Recreation and Dance Conference, Indianapolis, IN.

(17) Judge, L., & **Petersen, J.** (2008, November). An examination of the current facility specifications for the hammer throw in the United States: A safety risk? International Conference on Risk and Reliability Management, Shanghai, China.

(16) **Petersen, J.** (2008, April). Sport management curricula analyzed from professional sport league perspectives. American Alliance of Health, Physical Education, Recreation and Dance Convention, Fort Worth, TX.

(15) **Petersen, J.,** & Judge, L. (2008, April). Design and management of the secondary school strength facility. American Alliance of Health, Physical Education, Recreation and Dance Convention, Fort Worth, TX.

(14) **Petersen, J.,** & Bowman, R. (2007, November). Sport venue tour behind the scenes of Victory Field. Indiana Association of Health, Physical Education, Recreation and Dance Conference, Indianapolis, IN.

(13) **Petersen, J.,** Hardesty, A., & Horan, R. (2007, November). Sport entrepreneurship: The rise of Scout Camp Pro Football Combines as a sport business. Indiana Association of Health, Physical Education, Recreation and Dance Conference, Indianapolis, IN.

(12) Narcotta, I.*, **Petersen, J.,** & Johnson, S. (2007, March). Mentoring effects on job satisfaction and turnover intent of women's assistant soccer coaches. American Alliance of Health, Physical Education, Recreation and Dance Convention, Baltimore, MD.

(11) **Petersen, J**., Johnson S., Sawyer, T., & Vansickle, J. (2006, November). Teaching sport management: Tools of the trade. Indiana Association of Health, Physical Education, Recreation and Dance Conference, Indianapolis, IN.

(10) Curtis, C., & **Petersen, J**., (2006, November). Professional athlete and agent relations. Indiana Association of Health, Physical Education, Recreation and Dance Conference, Indianapolis, IN.

(9) **Petersen, J**., (2006, November). Transition from internship to professional. Indiana Association of Health, Physical Education, Recreation and Dance Conference, Indianapolis, IN.

(8) **Petersen, J**., & Pauline, G. (2006, April). Set-up and tear down of a world class pool in 22 days: A case study of the World Swimming Championships in Conseco Fieldhouse. American Alliance of Health, Physical Education, Recreation and Dance Convention, Salt Lake City, UT.

(7) Sawyer, T., McVan, J., LaRue, R., Helfgott, S., **Petersen, J**., Hudson, S., & Strickler, D. (2006, April). Venue Design and Management: "Ask the Experts". American Alliance of Health, Physical Education, Recreation and Dance Convention, Salt Lake City, UT.

(6) Pauline, G., Johnson, S., **Petersen, J**., & Sawyer, T. (2005, November). Innovative pedagogical approaches in undergraduate sport management. Indiana Association of Health, Physical Education, Recreation and Dance Conference, Indianapolis, IN.

(5) **Petersen, J**., & Pauline, G. (2005, November). Sport facilities: An in-depth look at Conseco Fieldhouse. Indiana Association of Health, Physical Education, Recreation and Dance Conference, Indianapolis, IN.

(4) Horne, T., Hypes, M., **Petersen, J**., & Goldfine, B. (2005, April). Sports facility design and operation. American Alliance of Health, Physical Education, Recreation and Dance Convention, Chicago, IL.

(3) **Petersen, J**., Pauline, G., & Veltri, F. (2005, March). Enhancing student and faculty productivity through service learning. Teaching & Learning Conference 7, Ball State University, Muncie, IN.

(2) Judd, M. **Petersen, J**., Femat, B., & Goldfine, B. (2002, April). Model schools and community facilities: A shared vision. American Alliance of Health, Physical Education, Recreation and Dance Convention, San Diego, CA.

(1) **Petersen, J.** (1999, October). Activity and ancillary space recommendations. Iowa Association for Health, Physical Education, Recreation and Dance, Cedar Falls, IA.

Invited Presentations

(19) **Petersen, J.,** & Piletic, C. (2013, June). An AIMFREE accessibility analysis of university-based fitness centers. Christian Society for Kinesiology and Leisure Studies (CSKLS) Conference, Waco, TX.

(18) **Petersen, J.,** Judge, L. W., & Pierce, D. (2013, April). Sport Management Day – A Novel Vehicle for Service Learning: The Sport Management Student Club. American Alliance of Health, Physical Education, Recreation and Dance Convention, Charlotte, NC.

(17) **Petersen, J.,** (2012, October). Adding a "Book Club" to the sport marketing course. 10th Annual Conference of the Sport Marketing Association, Orlando, FL.

(16) **Petersen, J. C.,** Judge, L. W., & Pierce, D. (2012, March). Sport Management Day - Utilization of sport management clubs for service learning engagement. American Alliance of Health, Physical Education, Recreation and Dance Convention, Boston, MA.

(15) Judge, L., Bellar, D., **Petersen, J.,** Wanless, L. (2012, March). The impact of coaches' certification on the use of evidence-based practices. 2012 ICHPERD-SD Forum, Boston, MA.

(14) **Petersen, J. C.** (2012, February). Facility Trends in Church Recreation. Church Recreation Summit at Baylor University, Waco, TX.

(13) **Petersen, J.,** (2011, October). An interactive pricing research technique. 9th Annual Conference of the Sport Marketing Association, Houston, TX.

(12) **Petersen, J.** (2011, June). A competitive, contractual approach to sport marketing course projects. 26th Annual North American Society of Sport Management Conference. London, ON.

(11) Pierce, D., & **Petersen, J.,** (2010, October). Developing a sustainable, client-based, experiential sport sales project. 8th Annual Conference of the Sport Marketing Association, New Orleans, LA.

(10) **Petersen, J.**, Judge, L., & Pierce, D. (2010, June). Engaging experiential service learning through a co-curricular club. 25th Annual North American Society of Sport Management Conference. Tampa, FL.

(9) **Petersen, J.,** & Pierce, D. (2010, March). Sport Management Day - Creating and assessing a sport sales course: The "TOPS Program" model. American Alliance of Health, Physical Education, Recreation and Dance Convention, Indianapolis, IN.

(8) Pierce, D., & **Petersen, J.** (2009, May). Ticketing operations and promotion in sport (TOPS). 24th Annual North American Society of Sport Management Conference. Columbia, SC.

(7) **Petersen, J.** (2009, May). American Stadium & Arena Design, Development, and Marketing Implications. International Symposium on Selected Topics in Sport and Physical Education, Ball State University and Kyunghee University (Korea), Invited by Dr. S.J. Park. (International via video conference)

(6) **Petersen, J.** (2007, April). Overview of Sport Management in the US. International Symposium on Sport and Physical Education, Ball State University and Kyunghee University (Korea), PEP 628, Invited by Dr. S.J. Park. (Local/International via video conference)

(5) **Petersen, J.** (2006, October). Sport Management and its Future Direction. International Symposium on Sport and Physical Education, Ball State University and Kyunghee University (Korea), PEP 628, Invited by Dr. S.J. Park. (Local/International via video conference)

(4) **Petersen, J.** (2006, March). Overview of Sport Management in the US & the NCAA's March Madness. International Symposium on Sport and Physical Education, Ball State University and Kyunghee University (Korea), PEP 628, Invited by Dr. S.J. Park. (Local/International via video conference)

(3) **Petersen, J.** (2005, November). An Exploration of Sport Management in the US & Comparisons to Korea. International Symposium on Sport and Physical Education, Ball State University and Kyunghee University (Korea), PEP 628, Invited by Dr. S.J. Park. (Local/International via video conference)

(2) **Petersen, J.** (2005, May). Overview of Sport Management in the US. International Symposium on Sport and Physical Education, Ball State University and Kyunghee University (Korea), PEP 628, Invited by Dr. S.J. Park. (Local/International via video conference)

(1) **Petersen, J.** (1998, July). Risk management and facility design. New Mexico Strength and Conditioning Association Conference, Albuquerque, NM.

Media Coverage

Television interview KXAN TV, Austin, TX. Investigative Report - *Sports stadiums compete with TV for audience,* aired 1/30/15,
http://kxan.com/2015/01/30/sports-stadiums-compete-with-tv-for-audience/

Conferences Attended

(60) Applied Sport Management Association Conference, Waco, TX, February 2020
(59) The Daniel Summit, Carlsbad, CA, June 2019
(58) College Sport Research Institute Conference on College Sport, Columbia, SC, April 2019
(57) Sport Marketing Association Conference, Frisco, TX, October 2018
(56) UAV Technology and Innovation Forum, Hattiesburg, MS, May 2018
(55) College Sport Research Institute Conference on College Sport, Columbia, SC, April 2018
(54) Applied Sport Management Association Conference, Waco, TX, February 2018
(53) College Sport Research Institute Conference on College Sport, Columbia, SC, April 2017
(52) Sport Marketing Association Conference, Indianapolis, IN, November 2016
(51) College Sport Research Institute Conference on College Sport, Columbia, SC, April 2016
(50) Sport Marketing Association Conference, Atlanta, GA, October 2015
(49) College Sport Research Institute Conference on College Sport, Columbia, SC, April 2015
(48) Global Sport Business Association Conference, Miami, FL, February 2015
(47) Texas Association of Health, Physical Education, Recreation and Dance, State Convention, Galveston, TX, December 2014
(46) Sport and Entertainment Venues Tomorrow Conference, Columbia, SC, November 2014
(45) College Sport Research Institute Conference on College Sport, Columbia, SC, April 2014
(44) American Alliance of Health, Physical Education, Recreation, and Dance/SHAPE America Convention, St. Louis, MO, April 2014
(43) Sport Marketing Association Conference, Albuquerque, NM, October 2013
(42) Christian Society of Kinesiology and Leisure Studies, Waco, TX, June 2013
(41) College Sport Research Institute Conference on College Sport, Chapel Hill, NC, April 2013
(40) American Alliance of Health, Physical Education, Recreation, and Dance, Charlotte, NC, April 2013
(39) Sport Marketing Association Conference, Orlando, FL, October 2012
(38) College Sport Research Institute Conference on College Sport, Chapel Hill, NC, April 2012
(37) American Alliance of Health, Physical Education, Recreation, and Dance, Boston, MA, March 2012
(36) Texas Association of Health, Physical Education, Recreation and Dance, State Convention, Dallas, TX, December 2011

(35) Sport Marketing Association Conference, Houston, TX, October 2011
(34) North American Society of Sport Management, London, ON, June 2011
(33) College Sport Research Institute Scholarly Conference on College Sport, Chapel Hill, NC, April 2011
(32) American Alliance of Health, Physical Education, Recreation, and Dance, San Diego, CA, March 2011
(31) Texas Association of Health, Physical Education, Recreation and Dance, State Convention, Galveston, TX, December 2010
(30) Sport Marketing Association Conference, New Orleans, LA, October 2010
(29) North American Society of Sport Management, Tampa, FL, June 2010
(28) College Sport Research Institute Scholarly Conference on College Sport, Chapel Hill, NC, April 2010
(27) American Alliance of Health, Physical Education, Recreation, and Dance, Indianapolis, IN, March 2010
(26) Texas Association of Health, Physical Education, Recreation and Dance, State Convention, Arlington, TX, December 2009
(25) Sport Marketing Association Conference, Cleveland, OH, October 2009
(24) College Sport Research Institute Scholarly Conference, Chapel Hill, NC, April 2009
(23) American Alliance of Health, Physical Education, Recreation, and Dance, Tampa, FL, April 2009
(22) Indiana Association of Health, Physical Education, Recreation, and Dance, Indianapolis, IN, November 2008
(21) American Alliance of Health, Physical Education, Recreation and Dance, Fort Worth, TX, April 2008
(20) Indiana Association of Health, Physical Education, Recreation and Dance, Leadership Conference, Spencer, IN, February 2008
(19) Indiana Association of Health, Physical Education, Recreation, and Dance, Indianapolis, IN, November 2007
(18) Council on Facilities and Equipment Executive Committee Planning Retreat, Terre Haute, IN, August 2007
(17) American Alliance of Health, Physical Education, Recreation and Dance, Baltimore, MD, March 2007
(16) Indiana Association of Health, Physical Education, Recreation and Dance, Leadership Conference, Spencer, IN, February 2007
(15) Indiana Association of Health, Physical Education, Recreation, and Dance, Indianapolis, IN, November 2006
(14) American Alliance of Health, Physical Education, Recreation and Dance, Salt Lake City, UT, April 2006
(13) Indiana Association of Health, Physical Education, Recreation and Dance, Leadership Conference, Spencer, IN, January 2006
(13) Indiana Association of Health, Physical Education, Recreation, and Dance, Indianapolis, IN, November 2005
(12) American Association of Physical Activity and Recreation (AAPAR) Board of Directors Meeting, Reston, VA, October 2005
(11) Physical Activity and Recreation Venue Design and Management Council Executive Committee Planning Retreat, West Point, NY, September 2005

(10) American Alliance of Health, Physical Education, Recreation and Dance, Chicago, IL, April 2005
(9) Indiana Association of Health, Physical Education, Recreation and Dance, Leadership Conference, Spencer, IN, January 2005
(8) Indiana Association of Health, Physical Education, Recreation, and Dance, Indianapolis, IN, November 2004
(7) American Alliance of Health, Physical Education, Recreation, and Dance, New Orleans, LA, April 2004
(6) American Alliance of Health, Physical Education, Recreation and Dance, Philadelphia, PA, April 2003
(5) American Alliance of Health, Physical Education, Recreation, and Dance, San Diego, CA, April 2002
(4) American Alliance of Health, Physical Education, Recreation, and Dance, Cincinnati, OH, April 2001
(3) American Alliance of Health, Physical Education, Recreation, and Dance, Orlando, March 2000
(2) Iowa Association of Health, Physical Education, Recreation, and Dance, Cedar Falls, IA, October 1999
(1) National Interscholastic Athletic Administrators Association, Las Vegas, NV, December 1998

Reviewer

Sports Innovation Journal – First review of collegiate sport accounting reform manuscript – Spring 2020

2020 ASMA Conference, Abstract Reviewer – Fall 2019 (5 proposals reviewed)

Journal of Applied Sport Management – First and second review of facility-related manuscript – Summer and Fall 2019

6th edition of *Sports Marketing: A Strategic Perspective*, by Matthew D. Shank and Mark R. Lyberger, Taylor & Francis Publishing – Spring 2019

2019 ASMA Conference, Abstract Reviewer – Fall 2018 (5 proposals reviewed)

2019 SHAPE America National Convention and Exposition, Research Consortium Proposal Reviewer – Summer 2018 (4 proposals reviewed)

2018 ASMA Conference, Abstract Reviewer – Fall 2017 (6 proposals reviewed)

2018 SHAPE America National Convention and Exposition, Research Consortium Proposal Reviewer – Summer 2017 (6 proposals reviewed)

Chapter review of Strength and Conditioning Facility Design, Operation, and Management for text publication by the Collegiate Strength and Conditioning Coaches Association – Spring 2017

2017 SHAPE America National Convention and Exposition, Research Consortium Proposal Reviewer – Summer 2016 (5 proposals reviewed)

Sport Management Education Journal, first review of A Gap in the Sport Management Curriculum: An Analysis of Sexual Harassment and Sexual Assault Education, Summer 2016

Sport Management Education Journal, first review of The Power of Using Rich Media Technologies and Social Presence in Course Design and Instructional Methods to Decrease Attrition in Online Graduate Sport Management Programs, Spring 2016

2016 SHAPE America National Convention and Exposition, Research Consortium Proposal Reviewer – Summer 2015 (7 proposals reviewed)

Journal of Applied Sport Management, first review of Factors Influencing Leadership Performance: Qualitative Analysis of the Syrian Olympic Committee, Winter 2015

Journal of Facility Planning, Design, & Management, first review of Facility Atmospherics Influence on Spectator Attendance, Winter 2015.

Sport, Business and Management, Second review of The Design and Delivery of a Preparation Camp for the London 2012 Olympic Games, Summer 2014

Sport Management Education Journal, first review of A Framework for Establishing a Grant Writing Course in Sport Management, Summer 2014

Research Quarterly for Exercise and Sport, first review of Sports Participation Does Not Affect Academic Performance: A Two-year Longitudinal Study, Summer 2014

2014 SHAPE America National Convention and Exposition, Research Consortium Proposal Reviewer – Summer 2014 (8 proposals reviewed)

International Review for the Sociology of Sport first review of 'Stuck in structure': how young leaders experienced the institutional frames at the Youth Olympic Games in Innsbruck 2012, Summer 2014

Journal of Facility Planning, Design, & Management, first review of The Sportsphere: A Comprehensive Approach to Examining the Work Environment in Public Assembly Facilities, Spring 2014.

Sport, Business and Management: An International Journal, First review of The Design and Delivery of a Preparation Camp for the London 2012 Olympic Games, Spring 2014

Journal of Applied Sport Management, first review of Marketing Stadiums as Events Venues: Modified Balanced Scorecard (mBSC) Evaluation of Minor League Baseball Websites as an eMarketing Tool, Fall 2013

Communication and Sport, first review of The Youth Olympic Games: Analyzing Institutional Communication in an Olympic Context, Fall 2013

2014 AAHPERD National Convention and Exposition, Research Consortium Proposal Reviewer – Summer 2013 (9 proposals reviewed)

European Journal of Sport Science, first and second review of Offensive Tactical Thinking Level of Wheelchair Basketball Players in Arab Countries, Fall 2012

2013 AAHPERD National Convention and Exposition, American Association for Physical Activity and Recreation (AAPAR) Proposal Reviewer – Summer 2012 (13 proposals reviewed)

2012 Sport Marketing Association Conference - Paper/Proposal Reviewer (6 manuscripts reviewed) - Summer 2012

Journal of Facility Planning, Design, & Management, first review of To Hire and Retain the Best Lifeguards, Aquatic Leadership Must Use an Effective Hiring Process, Spring 2012

International Journal of Sport Communication, first review of Can Visual Complexity Impede Appreciation of Mediated Sports? Team Identification and Viewer Response to a Complex Presentation of College Football, August 2011

2012 AAHPERD National Convention and Exposition, American Association for Physical Activity and Recreation (AAPAR) Proposal Reviewer – Summer 2011

2011 Sport Marketing Association Conference - Paper/Proposal Reviewer (9 manuscripts reviewed) - Summer 2011

2011 AAHPERD National Convention and Exposition, American Association for Physical Activity and Recreation (AAPAR) Proposal Reviewer – Summer 2010

2010 Sport Marketing Association Conference - Paper/Proposal Reviewer (10 manuscripts reviewed) - Summer 2010

2010 AAHPERD National Convention and Exposition, American Association for Physical Activity and Recreation (AAPAR) Proposal Reviewer – Summer 2009

Sport Management and Related Topics (SMART) Journal, first review of Sport Channel Preferences in Pakistan, May 2008

Sport Management and Related Topics (SMART) Journal, first review of Safety of Basketball Court Buffer Zones and Padding: Perceptions of Sport Risk Management Experts, November 2007

2008 AAHPERD National Convention and Exposition, American Association for Physical Activity and Recreation (AAPAR) Proposal Reviewer – Summer 2007

Ball State University Office of Academic Research and Sponsored Programs, General Faculty Research Competition Reviewer, Fall 2006

American Association for Active Lifestyles (AAALF) and Fitness & American Association for Leisure and Recreation (AALR) Reviewer for AAHPERD National Convention Poster Session, September 2004

Grants and Contracts

External Support Received

(69) Title: Baylor Sport Management and ClubCorp Graduate Assistant Program – Position 1
Agency: ClubCorp - McLane Stadium
Amount: $18,919 Starting and Ending Date: 6/1/2020 to 5/31/2021
Status: Funded Principal Investigator: **Jeffrey Petersen**

(68) Title: Baylor Sport Management and MCC Athletics Graduate Assistant Program
Agency: McLennan Community College (MCC) Athletics
Amount: $10,043 Starting and Ending Date: 8/17/2020 to 5/31/2021
Status: Funded Principal Investigator: **Jeffrey Petersen**

(67) Title: Baylor Sport Management and Boys & Girls Clubs of Waco Graduate Assistant Program– 2020-21
Agency: Boys & Girls Clubs of Waco
Amount: $10,142 Starting and Ending Date: 8/17/2020 to 8/16/2021
Status: Funded Principal Investigator: **Jeffrey Petersen**

(66) Title: Baylor Sport Management and AFCA Graduate Assistant Program – Position 3
Agency: American Football Coaches Association
Amount: $18,637 Starting and Ending Date: 9/1/2020 to 8/31/21
Status: Funded Principal Investigator: **Jeffrey Petersen**

(65) Title: Baylor Sport Management and AFCA Graduate Assistant Program – Position 2
Agency: American Football Coaches Association
Amount: $18,637 Starting and Ending Date: 9/1/2020 to 8/31/21
Status: Funded Principal Investigator: **Jeffrey Petersen**

(64) Title: Baylor Sport Management and AFCA Graduate Assistant Program – Position 1
Agency: American Football Coaches Association
Amount: $18,637 Starting and Ending Date: 9/1/2020 to 8/31/21
Status: Funded Principal Investigator: **Jeffrey Petersen**

(63) Title: Baylor Sport Management & ASMA Conference GA
Agency: Applied Sport Management Association
Amount: $4,162 Starting and Ending Date: 9/1/2019 to 5/1/2020
Status: Funded Principal Investigator: Marshall Magnusen
Co-PI: **Jeffrey Petersen**

(62) Title: Baylor Sport Management and MCC Athletics Graduate Assistant Program
Agency: McLennan Community College (MCC) Athletics
Amount: $9,964 Starting and Ending Date: 8/19/2019 to 5/31/2020
Status: Funded Principal Investigator: **Jeffrey Petersen**

(61) Title: Baylor Sport Management and Learfield IMG Graduate Assistant Program
Agency: Learfield IMG
Amount: $18,518 Starting and Ending Date: 6/3/2019 to 5/31/2020
Status: Funded Principal Investigator: **Jeffrey Petersen**

(60) Title: Baylor Sport Management and SMG Graduate Assistant Program – Position 2
Agency: SMG McLane Stadium
Amount: $18,495 Starting and Ending Date: 6/1/2019 to 5/31/2020
Status: Funded Principal Investigator: **Jeffrey Petersen**

(59) Title: Baylor Sport Management and SMG Graduate Assistant Program – Position 1
Agency: SMG McLane Stadium
Amount: $14,828 Starting and Ending Date: 8/14/2019 to 5/15/2020
Status: Funded Principal Investigator: **Jeffrey Petersen**

(58) Title: Baylor Sport Management and AFCA Graduate Assistant Program – Position 4
Agency: American Football Coaches Association
Amount: $18,216 Starting and Ending Date: 9/1/2019 to 8/31/20
Status: Funded Principal Investigator: **Jeffrey Petersen**

(57) Title: Baylor Sport Management and AFCA Graduate Assistant Program – Position 3
Agency: American Football Coaches Association
Amount: $18,216 Starting and Ending Date: 9/1/2019 to 8/31/20
Status: Funded Principal Investigator: **Jeffrey Petersen**

(56) Title: Baylor Sport Management and AFCA Graduate Assistant Program – Position 2
Agency: American Football Coaches Association
Amount: $18,216 Starting and Ending Date: 9/1/2019 to 8/31/20
Status: Funded Principal Investigator: **Jeffrey Petersen**

(55) Title: Baylor Sport Management and AFCA Graduate Assistant Program – Position 1
Agency: American Football Coaches Association
Amount: $18,216 Starting and Ending Date: 9/1/2019 to 8/31/20
Status: Funded Principal Investigator: **Jeffrey Petersen**

(54) Title: Baylor Sport Management and Boys & Girls Clubs of Waco Graduate Assistant Program– Position 2 2019-20
Agency: Boys & Girls Clubs of Waco
Amount: $8,972 Starting and Ending Date: 9/1/2019 to 8/31/2020
Status: Funded Principal Investigator: **Jeffrey Petersen**

(53) Title: Baylor Sport Management and Boys & Girls Clubs of Waco Graduate Assistant Program– Position 1 2019-20
Agency: Boys & Girls Clubs of Waco
Amount: $10,957 Starting and Ending Date: 9/1/2019 to 8/31/2020
Status: Funded Principal Investigator: **Jeffrey Petersen**

(52) Title: Baylor Sport Management and Boys & Girls Clubs of Waco Graduate Assistant Program 2019 Position 2
Agency: Boys & Girls Clubs of Waco
Amount: $7,211 Starting and Ending Date: 1/14/2019 to 8/23/2019
Status: Funded Principal Investigator: **Jeffrey Petersen**

(51) Title: Baylor Sport Management and Applied Sport Management Association GA Program
Agency: Applied Sport Management Association
Amount: $4,162 Starting and Ending Date: 9/1/2019 to 5/1/2020
Status: Funded PI: Mar Magnusen, Co-PI: **Jeffrey Petersen**

(50) Title: Baylor Sport Management and Boys & Girls Clubs of Waco Graduate Assistant Program 2018-19
Agency: Boys & Girls Clubs of Waco
Amount: $10,957 Starting and Ending Date: 9/1/2018 to 8/31/2019
Status: Funded Principal Investigator: **Jeffrey Petersen**

(49) Title: Baylor Sport Management and Sodexo Graduate Assistant Program Position 1 2018-19
Agency: Sodexo
Amount: $13,759 Starting and Ending Date: 9/1/2018 to 5/14/2019
Status: Funded Principal Investigator: **Jeffrey Petersen**

(48) Title: Baylor Sport Management and IMG Graduate Assistant Program
Agency: IMG
Amount: $18,075 Starting and Ending Date: 6/1/2018 to 5/31/2019
Status: Funded Principal Investigator: **Jeffrey Petersen**

(47) Title: Baylor Sport Management and SMG Graduate Assistant Program – Position 1
Agency: SMG McLane Stadium
Amount: $3,319 Starting and Ending Date: 6/4/2018 to 8/17/2018
Status: Funded Principal Investigator: **Jeffrey Petersen**

(46) Title: Baylor Sport Management and SMG Graduate Assistant Program – Position 2
Agency: SMG McLane Stadium
Amount: $18,052 Starting and Ending Date: 6/1/2018 to 5/31/2019
Status: Funded Principal Investigator: **Jeffrey Petersen**

(45) Title: Baylor Sport Management and SMG Graduate Assistant Program – Position 3
Agency: SMG McLane Stadium
Amount: $18,052 Starting and Ending Date: 8/14/2018 to 8/13/2019
Status: Funded Principal Investigator: **Jeffrey Petersen**

(44) Title: Baylor Sport Management and MCC Athletics Graduate Assistant Program
Agency: McLennan Community College (MCC) Athletics
Amount: $10,484 Starting and Ending Date: 8/1/2018 to 5/31/2019
Status: Funded Principal Investigator: **Jeffrey Petersen**

(43) Title: Baylor Sport Management and AFCA Graduate Assistant Program – Position 1
Agency: American Football Coaches Association
Amount: $17,774 Starting and Ending Date: 9/1/2018 to 8/31/19
Status: Funded Principal Investigator: **Jeffrey Petersen**

(42) Title: Baylor Sport Management and AFCA Graduate Assistant Program – Position 2
Agency: American Football Coaches Association
Amount: $17,774 Starting and Ending Date: 9/1/2018 to 8/31/2019
Status: Funded Principal Investigator: **Jeffrey Petersen**

(41) Title: Baylor Sport Management and AFCA Graduate Assistant Program – Position 3
Agency: American Football Coaches Association
Amount: $17,774 Starting and Ending Date: 9/1/2018 to 8/31/2019
Status: Funded Principal Investigator: **Jeffrey Petersen**

(40) Title: Baylor Sport Management and MCC Athletics Graduate Assistant Program
Agency: McLennan Community College (MCC) Athletics
Amount: $10,523 Starting and Ending Date: 8/1/2017 to 5/31/2018
Status: Funded Principal Investigator: **Jeffrey Petersen**

(39) Title: Baylor Sport Management and AFCA Graduate Assistant Program – Position 1
Agency: American Football Coaches Association
Amount: $5,830 Starting and Ending Date: 9/1/2017 to 12/15/2017
Status: Funded Principal Investigator: **Jeffrey Petersen**

(38) Title: Baylor Sport Management and AFCA Graduate Assistant Program – Position 2
Agency: American Football Coaches Association
Amount: $17,383 Starting and Ending Date: 9/1/2017 to 8/31/2018
Status: Funded Principal Investigator: **Jeffrey Petersen**

(37) Title: Baylor Sport Management and AFCA Graduate Assistant Program – Position 3
Agency: American Football Coaches Association
Amount: $17,383 Starting and Ending Date: 9/1/2017 to 8/31/2018
Status: Funded Principal Investigator: **Jeffrey Petersen**

(36) Title: Baylor Sport Management and Savor Graduate Assistant Program – Position 1
Agency: Savor
Amount: $13,368 Starting and Ending Date: 8/14/2017 to 5/11/2018
Status: Funded Principal Investigator: **Jeffrey Petersen**

(35) Title: Baylor Sport Management and Savor Graduate Assistant Program – Position 2
Agency: Savor
Amount: $13,368 Starting and Ending Date: 8/14/2017 to 5/12/2018
Status: Funded Principal Investigator: **Jeffrey Petersen**

(34) Title: Baylor Sport Management and IMG Graduate Assistant Program
Agency: IMG
Amount: $17,412 Starting and Ending Date: 6/1/2017 to 5/31/2018
Status: Funded Principal Investigator: **Jeffrey Petersen**

(33) Title: Baylor Sport Management and SMG Graduate Assistant Program – Position 1
Agency: SMG McLane Stadium
Amount: $3319 Starting and Ending Date: 5/29/2017 to 8/11/2017
Status: Funded Principal Investigator: **Jeffrey Petersen**

(32) Title: Baylor Sport Management and SMG Graduate Assistant Program – Position 2
Agency: SMG McLane Stadium
Amount: $17,389 Starting and Ending Date: 6/1/2017 to 5/31/2018
Status: Funded Principal Investigator: **Jeffrey Petersen**

(31) Title: Baylor Sport Management and Savor Graduate Assistant Program – Position 2
Agency: Savor
Amount: $11,778 Starting and Ending Date: 9/1/2016 to 5/12/2017
Status: Funded Principal Investigator: **Jeffrey Petersen**

(30) Title: The Collegiate Sport Club Model: Organizational Structure and Management
Agency: Ball State University Sub Award from NIRSA National Intramural & Recreational Sport Association
Amount: $1,055 Starting and Ending Date: 8/15/2016 to 5/12/2017
Status: Funded Principal Investigator: **Jeffrey Petersen**
Co-PI: Patrick Marsh

(29) Title: Baylor Sport Management and Savor Graduate Assistant Program – Position 1
Agency: Savor
Amount: $12,382 Starting and Ending Date: 8/15/2016 to 5/12/2017
Status: Funded Principal Investigator: **Jeffrey Petersen**

(28) Title: Baylor Sport Management and AFCA Graduate Assistant Program – Position 1
Agency: American Football Coaches Association
Amount: $14,273 Starting and Ending Date: 9/1/2016 to 8/31/2017
Status: Funded Principal Investigator: **Jeffrey Petersen**

(27) Title: Baylor Sport Management and AFCA Graduate Assistant Program – Position 2
Agency: American Football Coaches Association
Amount: $14,273 Starting and Ending Date: 9/1/2016 to 8/31/2017
Status: Funded Principal Investigator: **Jeffrey Petersen**

(26) Title: Baylor Sport Management and SMG Graduate Assistant Program – Position 1
Agency: SMG McLane Stadium
Amount: $12,382 Starting and Ending Date: 8/15/2016 to 5/12/2017
Status: Funded Principal Investigator: **Jeffrey Petersen**

(25) Title: Baylor Sport Management and MCC Athletics Graduate Assistant Program
Agency: McLennan Community College (MCC) Athletics
Amount: $10,523 Starting and Ending Date: 8/1/2016 to 5/31/2017
Status: Funded Principal Investigator: **Jeffrey Petersen**

(24) Title: Baylor Sport Management and SMG Graduate Assistant Program – Position 1
Agency: SMG McLane Stadium
Amount: $10,256 Starting and Ending Date: 1/11/2016 to 8/12/2016
Status: Funded Principal Investigator: **Jeffrey Petersen**

(23) Title: Baylor Sport Management and MCC Athletics Graduate Assistant Program
Agency: McLennan Community College (MCC) Athletics
Amount: $10,523 Starting and Ending Date: 8/1/2015 to 5/31/2016
Status: Funded Principal Investigator: **Jeffrey Petersen**

(22) Title: Baylor Sport Management and SMG Graduate Assistant Program – Position 1
Agency: SMG McLane Stadium
Amount: $5,860 Starting and Ending Date: 9/1/2015 to 12/18/2015
Status: Funded Principal Investigator: **Jeffrey Petersen**

(21) Title: Baylor Sport Management and AFCA Graduate Assistant Program – Position 1
Agency: American Football Coaches Association
Amount: $14,273 Starting and Ending Date: 9/1/2015 to 8/31/2016
Status: Funded Principal Investigator: **Jeffrey Petersen**

(20) Title: Baylor Sport Management and AFCA Graduate Assistant Program – Position 2
Agency: American Football Coaches Association
Amount: $14,273 Starting and Ending Date: 9/1/2015 to 8/31/2016
Status: Funded Principal Investigator: **Jeffrey Petersen**

(19) Title: Baylor Sport Management and SMG Graduate Assistant Program – Position 1
Agency: SMG McLane Stadium
Amount: $17,600 Starting and Ending Date: 9/1/2014 to 8/31/2015
Status: Funded Principal Investigator: **Jeffrey Petersen**

(18) Title: Baylor HHPR and AFCA Graduate Assistant Program – Position 1
Agency: American Football Coaches Association
Amount: $15,797 Starting and Ending Date: 9/1/2014 to 8/31/2015
Status: Funded Principal Investigator: **Jeffrey Petersen**

(17) Title: Baylor HHPR and AFCA Graduate Assistant Program – Position 2
Agency: American Football Coaches Association
Amount: $9,199 Starting and Ending Date: 9/1/2014 to 12/31/2014
Status: Funded Principal Investigator: **Jeffrey Petersen**

(16) Title: Baylor HHPR and AFCA Graduate Assistant Program – Position 3
Agency: American Football Coaches Association
Amount: $15,797 Starting and Ending Date: 9/1/2014 to 8/15/2015
Status: Funded Principal Investigator: **Jeffrey Petersen**

(15) Title: Baylor HHPR and AFCA Graduate Assistant Program – Position 4
Agency: American Football Coaches Association
Amount: $15,797 Starting and Ending Date: 9/1/2014 to 8/31/2015
Status: Funded Principal Investigator: **Jeffrey Petersen**

(14) Title: Baylor HHPR and AFCA Graduate Assistant Program – Position 1
Agency: American Football Coaches Association
Amount: $15,346 Starting and Ending Date: 9/1/13 to 8/15/14
Status: Funded Principal Investigator: **Jeffrey Petersen**

(13) Title: Baylor HHPR and AFCA Graduate Assistant Program – Position 2
Agency: American Football Coaches Association
Amount: $15,032 Starting and Ending Date: 5/20/13 to 5/19/14
Status: Funded Principal Investigator: **Jeffrey Petersen**

(12) Title: Baylor HHPR and AFCA Graduate Assistant Program
Agency: American Football Coaches Association
Amount: $15,032 Starting and Ending Date: 8/19/2012 to 8/18/2013
Status: Funded Principal Investigator: **Jeffrey Petersen**

(11) Title: College and Community Fitness Facility Accessibility Research Proposal – Pilot
Agency: Western Illinois University Sub-Award from Univ. of Illinois Chicago
Amount: $12,051 Starting and Ending Date: 5/15/2010 to 8/30/2010
Status: Funded #0367524 Principal Investigator: **Jeffrey Petersen**

(10) Title: 2009 Chase Charlie Running Program for Burris Laboratory School
Agency: ING and NASPE
Amount: $2,000 Starting and Ending Date: 9/1/09 to 12/31/09
Status: Funded Principal Investigator: Lawrence Judge
Co-PIs: Gerald McGee, **Jeffrey Petersen,** & David Pierce

(9) Title: Chase Charlie Races 2009
Agency: Ball Brothers Foundation
Amount: $4,450 Starting and Ending Date: 7/1/09 to 6/30/10
Status: Funded $3,000 Principal Investigator: Lawrence Judge
Co-PIs: **Jeffrey Petersen &** David Pierce

(8) Title: College and Community Fitness Facility Accessibility Research Proposal Pilot Data Collection of the Midwest United States
Agency: National Center on Physical Activity and Disability & RECTECH
Amount: $36,956 ($16,247 BSU portion) Starting and Ending Date: 5/1/09 to 9/30/09
Status: Funded Principal Investigator: Cindy Piletic (WIU)
Co-PI: **Jeffrey Petersen (BSU)**

(7) Title: 2009 Fort Wayne Tin Caps TOPS
Agency: Fort Wayne Professional Baseball LLC
Amount: $2,553 Starting and Ending Date: 1/1/09 to 12/31/09
Status: Funded
Principal Investigator: **Jeffrey Petersen** Co-PI: David Pierce

(6) Title: Ball State University Ticketing Operations and Promotion in Sport (TOPS) Program – Partnership with the Indiana Ice – Fall 2008
Agency: Indiana Ice
Amount: $2,410 Starting and Ending Date: 8/15/08 to 8/14/09
Status: Funded Principal Investigator: **Jeffrey Petersen**
Co-PI: David Pierce

(5) Title: Chase Charlie Races
Agency: Ball Brothers Foundation
Amount: $4,895 Starting and Ending Date: 7/1/08 to 1/30/09
Status: funded at $2,000 Principal Investigator: **Jeffrey Petersen**
Co-PIs: Lawrence Judge, & David Pierce

(4) Title: Fort Wayne Wizards Telemarketing Immersion Experience
Agency: Fort Wayne Wizards, Hardball Capital, LLC
Amount: $1,500 Starting and Ending Date: 2/1/08 to 5/31/08
Status: Funded Principal Investigator: **Jeffrey Petersen**
Co-PI: David Pierce

(3) Title: Chase Charlie Races
Agency: Ball Brothers Foundation
Amount: $4,435 Starting and Ending Date: 8/1/07 to 1/30/08
Status: Funded Principal Investigator: Lawrence Judge
Co-PI: **Jeffrey Petersen**

(2) Title: Analysis of Indiana Elementary Physical Education Facilities, Equipment, and Curricula
Agency: Indiana Association for Physical Education, Recreation, and Dance
Amount: $1,770 Starting and Ending Date: 6/1/07 to 6/30/08
Status: Funded Principal Investigator: **Jeffrey Petersen**
Co-PI: Carla Vidoni

(1) Title: Developing Service-Learning Practitioners Grant – Chase Charlie
Agency: Indiana Campus Compact
Amount: $1,746 Starting and Ending Date: 8/27/04 to 11/30/04
Status: Funded Principal Investigator: Gina Pauline
Co- PIs: Jeff Pauline, and **Jeffrey Petersen**

External Support Submitted

Title: Globalization and Understanding Through Sport
Agency: Ball State University Sub-Award from US Department of State
Amount: $151,465 Starting and Ending Date: 10/01/17 to 8/31/18
Status: Unfunded Principal Investigator: **Jeffrey Petersen**

Title: Chase Charlie Races
Agency: Saucony Run for Good
Amount: $10,000 Starting and Ending Date: 3/15/09 to 3/14/10
Status: unfunded (competitive) Principal Investigator: Lawrence Judge
Co-PIs: James Padilla, **Jeffrey Petersen**, and David Pierce

Title: College and University Fitness Facility Accessibility Research Proposal
Pilot Data Collection of the Midwest United States
Agency: National Center on Physical Activity and Disability
Amount: $41,145 (15,709 BSU portion) Starting and Ending Date: 5/1/09 to 5/31/10
Status: unfunded Principal Investigator: Cindy Piletic (WIU)
Co-PI: **Jeffrey Petersen**

Title: Preparing for the Challenges of the 2010 Youth Olympic Games
Agency: AAHPERD Research Consortium Phase I
Amount: $15,000 Starting and Ending Date: 5/1/09 to 8/31/10
Status: unfunded Principal Investigator: **Jeffrey Petersen**
Co-PIs: Emese Ivan and Lawrence Judge

Title: Chase Charlie Races
Agency: Saucony Run for Good Foundation
Amount: $8850 Starting and Ending Date: 7/1/08 to 12/31/08
Status: unfunded Principal Investigator: Lawrence Judge
Co-PIs: **Jeffrey Petersen,** and David Pierce

Title: Obesity Profiles for School-Aged Children in Muncie and Delaware County
Agency: The Community Foundation of Muncie and Delaware County, Inc.
Amount: $27,640 Starting and Ending Date: 3/1/05 to 2/28/06
Status: unfunded (competitive external) Principal Investigator: Ronald Davis
Co-PIs: Patrick Schneider, **Jeffrey Petersen,** Cindy Piletic, Marianne Woods, Eric Dugan, Stacy Walker, Jay Kandiah

Internal Support Received

(13) Title: Sport Management and Baylor Athletic Department Graduate Assistantship Partnership
Stipend Funding for 8 GA positions
Agency: Baylor University – Athletic Department
Amount: $104,000 Starting and Ending Date: 8/15/20 to 8/14/21
Status: Funded Principal Investigator: **Jeffrey Petersen**

(12) Title: Sport Management and Baylor Athletic Department Graduate Assistantship Partnership
Stipend Funding for 8 GA positions
Agency: Baylor University – Athletic Department
Amount: $104,000 Starting and Ending Date: 8/15/19 to 8/14/20
Status: Funded Principal Investigator: **Jeffrey Petersen**

(11) Title: Sport Management and Baylor Athletic Department Graduate Assistantship Partnership
Stipend Funding for 8 GA positions
Agency: Baylor University – Athletic Department
Amount: $104,000 Starting and Ending Date: 8/15/18 to 8/14/19
Status: Funded Principal Investigator: **Jeffrey Petersen**

(10) Title: Sport Management and Baylor Athletic Department Graduate Assistantship Partnership
Stipend Funding for 7 GA positions
Agency: Baylor University – Athletic Department
Amount: $91,000 Starting and Ending Date: 8/15/17 to 8/14/18
Status: Funded Principal Investigator: **Jeffrey Petersen**

(9) Title: Sport Management and Baylor Athletic Department Graduate Assistantship Partnership
Stipend Funding for 6 GA positions
Agency: Baylor University – Athletic Department
Amount: $78,000 Starting and Ending Date: 8/15/16 to 8/14/17
Status: Funded Principal Investigator: **Jeffrey Petersen**

(8) Title: Youth Sport Going Global: Event Awareness, Marketing, and Consumption of the Nanjing Youth Olympic Games
Agency: Baylor University – University Research Committee
Amount: $7141 Starting and Ending Date: 6/1/14 to 5/30/15
Status: Funded (competitive internal) Principal Investigator: **Jeffrey Petersen**

(7) Title: New Course Development & Existing Course Augmentation for Collegiate Sport Policy, Operations, and Governance
Agency: Baylor University – University Teaching Development Grant
Amount: $892 Starting and Ending Date: 4/18/12 to 5/31/12
Status: Funded (competitive internal) Principal Investigator: **Jeffrey Petersen**

(6) Title: An Analysis of Texas High School Football Corporate Sponsorship Activation
Agency: Baylor University – University Research Committee
Amount: $2336 Starting and Ending Date: 6/1/11 to 5/31/12
Status: funded (competitive internal) Principal Investigator: **Jeffrey Petersen**

(5) Title: Case Study Methods Study from the CSRI Observations & Analysis
Agency: Baylor University – University Teaching Development Grant
Amount: $1,061 Starting and Ending Date: 4/1/10 to 5/31/11
Status: Funded (competitive internal) Principal Investigator: **Jeffrey Petersen**

(4) Title: Sport Administration Program TOPS Research
Agency: BSU Provost's Office - Lilly V Research Equipment Funding Proposal
Amount: $11,988 Starting and Ending Date: 11/26/08 to 12/31/08
Status: Funded (competitive internal) Principal Investigator: David Pierce
Co-PI: **Jeffrey Petersen**

(3) Title: Ticketing Operations and Promotion in Sport (TOPS) Program
Agency: BSU Enhanced Provost Initiative
Amount: $4724 Starting and Ending Date: 1/1/08 to 12/31/08
Status: Funded (competitive internal) Principal Investigator: **Jeffrey Petersen**
Co-PI: David Pierce

(2) Title: Indoor Activity Space and Ancillary Space Analysis for Indiana High Schools
Agency: BSU Office of Academic Research & Sponsored Programs – New Faculty Research
Amount: $1468 Starting and Ending Date: 7/1/05 to 6/30/06
Status: funded (competitive internal) Principal Investigator: **Jeffrey Petersen**

(1) Title: Gathering and Analysis of Data for Undergraduate Program in Sport Administration Using Assessment Tools Developed in 2004
Agency: BSU Office of Academic Assessment and Institutional Research
Amount: $1875 Starting and Ending Date: 5/18/05 to 8/30/05
Status: funded (competitive internal) Principal Investigator: Gina Pauline
Co-PIs: **Jeffrey Petersen** and Jeff Pauline

Internal Support Submitted

Title: Corporate Sponsorship Activation Analysis in Texas High School Football
Agency: Baylor University – Young Investigator Development Program
Amount: $2151 Starting and Ending Date: 9/1/10 to 5/31/10
Status: not funded (competitive internal) Principal Investigator: **Jeffrey Petersen**

Title: Case Study Methods Study from the CSRI Participation & Team Sponsorship
Agency: Baylor University – University Teaching Development Grant
Amount: $1500 Starting and Ending Date: 4/1/10 to 5/31/10
Status: not funded (competitive internal) Principal Investigator: **Jeffrey Petersen**

Title: Share Your World with the World!
Agency: International Programs Endowment Fund
Amount: $7485 Starting and Ending Date: 7/1/08 to 6/30/09
Status: unfunded (competitive internal) Principal Investigator: Emese Ivan
Co-PIs: **Jeffrey Petersen,** Leigh Ann Bussell, David Pierce, and Aundrea Lyons

Title: Sport Sales – An Immersive Learning Experience Genesis
Agency: BSU Student Curricular Activities Fund
Amount: $1183 Starting and Ending Date: 1/1/08 to 5/10/08
Status: unfunded (competitive internal) Principal Investigator: **Jeffrey Petersen**
Co-PI: David Pierce

Service

Professional Affiliations

- College Sport Research Institute (CSRI)
- North American Society of Sport Management (NASSM)
- Sport Marketing Association (SMA)
- Texas Association of Health, Physical Education, Recreation, and Dance (TAHPERD)
- American Alliance of Health, Physical Education, Recreation, and Dance (AAHPERD) former member
- Research Consortium (RC) of AAHPERD former member
- National Association of Sport and Physical Education (NASPE) of AAHPERD former member
- American Association for Physical Activity and Recreation (AAPAR) of AAHPERD former member
- Council on Facilities and Equipment (CFE) of AAPAR former member
- Indiana Association of Health, Physical Education, Recreation, and Dance (IAHPERD) former member
- Sport Management Council of IAHPERD founding member
- National Interscholastic Athletic Administrators Association (NIAAA) former member
- New Mexico Athletic Directors Association (NMADA) former member
- New Mexico High School Coaches Association (NMHSCA) former member

International Service

Faculty Participant – University of Worcester & Ball State University– International Exchange Student Videoconference Presentation – A Comparison of the NCAA and BUSA Programs and Processes, February 28, 2006.

National Service

Applied Sport Management Association – Conference Organizing Committee, 2020

Applied Sport Management Association – Conference Organizing Committee, 2018

Journal of Facility Planning and Design Editorial Board, 2011-2016

Sagamore Publishing Sport Management Series Editorial Board, 2011-present

College Sport Research Institute (CSRI) Case Study Competition Graduate Judge, 2015

College Sport Research Institute (CSRI) Case Study Competition Organizing Committee, 2010-2011

College Sport Research Institute (CSRI) Case Study Competition Undergraduate Judge, 2011-2013

AAHPERD & CFE "Ask the Experts" Panel Presider, AAHPERD National Convention, 2011

AAHPERD Alliance Assembly Delegate, 2010

American Association for Physical Activity and Recreation (AAPAR) Board of Directors, 2009-2010

Chair – American Association for Physical Activity and Recreation (AAPAR) Publications Committee, 2008-2010

AAHPERD Alliance Assembly Delegate, 2009

Past Chair/ Convention Coordinator – Council on Facilities and Equipment, 2007-2009

American Association for Physical Activity and Recreation (AAPAR) Board of Directors, 2005-2007

Chair – Council on Facilities and Equipment (CFE), 2005-2007

Chair – Elect & Newsletter Editor - Council on Facilities and Equipment (CFE), 2003-2005

AAHPERD Alliance Assembly Delegate, 2005-07

State/Regional Service

Indiana Association for Health, Physical Education, Recreation, and Dance (IAHPERD) Sport Management Council (SMC) Member, 2008-10

Indiana Association for Health, Physical Education, Recreation, and Dance (IAHPERD) Sport Management Council (SMC) Program Director, 2006-07

Indiana Association for Health, Physical Education, Recreation, and Dance (IAHPERD) Board of Directors, 2006-07

Indiana Association for Health, Physical Education, Recreation, and Dance (IAHPERD) Sport Management Council (SMC) Program Co-Director, 2005

Other (local professional service)

Baylor Student Athlete Career Forum and Job Fair – HHPR Graduate Programs Representative, October 28, 2013

Chase Charlie 5K Walk, Run & Roll, Mile Mania, and Kiddie 100, Co-Directed this community event along with the Sport Administration Club, 2004-08

BSU Sport Administration Program Representative at the Fort Wayne Mad Ants (NBADL) Sports and Entertainment Career Fair, March 18, 2008

Track Program Project, facilitated program design through student projects used by Delta High School, Muncie Central High School, and Muncie Southside High School through SPTAD 345, Spring 2006

Media Guide Project, facilitated media guide design and development through student projects used by Muncie Central High School Boys' & Girls' Basketball, and Muncie Southside High School Boys' & Girls' Basketball through SPTAD 345, Fall 2005

Department Level Service

Member – EDL Department Full/Associate Professor in K-12 Education Leadership Search Committee, 2018-19

Member – EDL Department Full Professor in K-12 Education Leadership and Policy Search Committee, 2017-18

Member – K-12 Educational Leadership EdD Program Admissions Committee, Spring 2017

Member – EDL Department Clinical Associate/Full Clinical Professor in K-12 Education Leadership and Policy Search Committee, 2016-17

Member – HHPR Department Chair Search Committee, 2012-2013

Member – HHPR Assistant Professor in Sport Foundations Search Committee, 2012-2013

Chair – HHPR Graduate Curriculum Committee, 2011-14

Chair – HHPR Assistant Professor in Sport Management Search Committee, 2010-2011

Member – HHPR Lecturer in Recreation/Sport Management Search Committee, 2009-2010

Chair – SPESES Chair Election Committee 2008-09

Member – SPESES Undergraduate Curriculum Committee, 2008-09

Chair – Sport Administration Emergency Contract Faculty Search Committee, 2008

Member – SPESES Graduate Curriculum Committee, 2007-08

Member – Biomechanics Tenure-Track Faculty Search Committee, 2007

Chair – SPESES Salary Committee, 2006-07

Chair – Sport Administration Contract Faculty #1 Search Committee, 2007

Chair – Sport Administration Contract Faculty #2 Search Committee, 2007

Chair – Sport Administration Contract Faculty #3 Search Committee, 2007

Member – SPESES Undergraduate Curriculum Committee, 2006-07

Member – Sport Administration Tenure-Track Faculty Search Committee, 2006

Chair – Sport Administration Contract Faculty Search Committee, 2006

Chair – Sport Administration Tenure-Track Faculty Search Committee, 2004-05

Member – Exercise Science Faculty Search Committee, 2004-05

Member – SPESES Salary Committee, 2005-06

College/School Level Service

Member – Center for Christian Education Professor and Scholar Search Committee, Spring 2019

Member – SOE Research Leave Sabbatical Review Committee (ad-hoc), 2018

Chair – SOE Summer Sabbatical Review Committee (ad-hoc), 2016

Chair – Graduate Faculty Council, 2015-2017

Chair – SOE Graduate Curriculum Committee, 2015-2017

Member – SOE Career Services Advisory Council, 2012-2014

Member – SOE Summer Sabbatical and Research Leave Task Force, 2010-11

Member – CAST Dean's Faculty Advisory Committee, 2006-07

Member – CAST Dean's Faculty Advisory Committee, 2005-06

University Level Service

Member – CL&L Golden Bear Award Selection Committee – Spring 2019

Member – CL&L Resident Hall Director Search Committee – Spring 2016

Member – Baylor University Council of Faculty-in-Residence, 2015-2018

Faculty in Residence (FIR) – Kokernot Hall, First Year Experience, 2014-present

Presenter – New Graduate Program Directors Orientation and Training – First term as a GPD: Reflections and Suggestions – Graduate School, May 9, 2014

Member – PROFF Program Mock Interview Team Member – Graduate School, April 11, 2014

Member – Baylor University Athletic Council, 2013-18

Member – Outstanding Graduate Student Instructor Award – Ad Hoc Committee, 2011-12

Usher – Commencement Exercises, Summer 2011

Member – Ball State University First Year Experience Presidential Task Force, 2007-08

Member – Ball State University Ethics Week Ad Hoc Committee (CAST Rep.), 2006-07

Chair – Loras College Athletic Committee, 2003-04

Member – Loras College Athletic Committee, 2002-03

Member – Loras College Presidential Committee on Catholic Identity, 2003-04

Member – Loras College Women's Basketball Coach Selection Committee, 2003

Member – Loras College Sexual Harassment Policy Committee, 2000-01

Member – Los Alamos Public Schools District Athletic Committee Chairperson, 1996-99

Member – Los Alamos Public Schools District PE Curriculum Committee, 1998-99

Community

UIL Swim Official – Head Judge at 3 Midway High School Home Meets (2018)

UIL Stroke and Turn Official – 2 Midway High School Home Meets (2017)

MLK Day Volunteer Work Crew at Good Neighbor Settlement House (2017)

UIL Regional 3A & 6A Track and Field Championships – Clerk (2016)

MLK Day Volunteer Work Crew at Good Neighbor Settlement House (2016)

UIL District 12-6A Swim Championships – Stroke and Turn Official (2016)

Midway High School – UIL Stroke and Turn Official - Halloween Spooktacular (2015-2016)

Midway High School – Volunteer Swim Meet Timer – Cleburne Triangular Meet (2015)

Midway High School – Volunteer Swim Meet Timer – Winter Classic (2012 & 2013)

Midway Cross Country – Kiwanas Invitational Volunteer Finish Chute Official (2011)

Midway High School – Volunteer Swim Meet Timer – Halloween Spooktacular (2010 & 2011)

Midway Cross Country – Kiwanas Invitational Volunteer Meet Official (2010)

Special Olympics Basketball Tournament Food Committee (2010 & 2011)

Midway High School – Volunteer Swim Meet Timer – Winter Classic Meet & District 16 4-A Championships (2010)

Midway High School – Volunteer Swim Meet Timer - Halloween Spooktacular (2009)

Northside Middle School – Volunteer Assistant Cross Country Coach (2008)

Muncie YMCA – Youth Basketball Co-Head Coach (2008)

Mitchell/Morrison Mock Basketball League Assistant Coach (2007)

Muncie YMCA – Youth Basketball Assistant Coach (2005)

Dubuque Community Y – volunteer program leader, Y-Kids Cross Country (2002–2003)

Robert Tucker Cross Country Invitational – Official Timer (2000–2003)

Loras College Track & Field – Meet Official (2000–2003)

Religious Congregation

Kindergarten Sunday School Teaching Assistant – Fellowship Bible Church, Woodway, TX (2018-present)

Fellowship Family Leader (Life Group), Fellowship Bible Church, Woodway, TX (2011-2014)

Adventure Club Teaching Assistant-Fellowship Bible Church, Woodway, TX (2011)

Journey to Manhood (J2M) Ministry Group, Fellowship Bible Church, Woodway, TX (2010-2011)

Member - Fellowship Bible Church, Woodway, TX (2009-present)

Care Group Ministry Leader – Union Chapel, Muncie, IN (2004–2009)

Project Serve –Youth Leader Home Rehab Team, Union Chapel, Muncie, IN (2007)

Hope Church Deacon Board, Dubuque, IA (2000-2002)

Care Group Ministry Leader – Hope Church, Dubuque, IA (2000–2004)

Adult Sunday School Teacher – Hope Church, Dubuque, IA (2000–2004)

High School Sunday School Leader – Santa Cruz United Methodist Church, Espanola, NM (1991-92)

Consulting

Carlton Fields Law Firm, Hartford, CT, Expert Witness (Kandolin v. Wesleyan University – Hammer Throw Injury case), Fall 2017-present ($3450)

Pretzel & Stouffer Law Firm, Chicago, IL, Expert Witness (Roser v. Wheaton College - Hammer Throw Wrongful Death case), Spring 2018 ($2175)

McGrath Law Firm, Mount Pleasant, SC, Expert Witness (Doug Koban case – Weight Throw Wrongful Death at Cornell University), Summer 2016 ($1500)

North Central College Sport Management Program – External Reviewer, Fall 2015 ($1000)

Western Illinois University, AIMFREE Assessment phase II data collection – Consultant, Spring 2010 ($4000)

City of Asbury (IA) Park Board, $1.4M New Park Development & Planning Project – Consultant, Spring 2007 (Pro bono)

Taylor University, Proposal for the Development of a Master's Program in Sport Management – Consultant, Fall 2006 ($500)

Promotion and Tenure Review

Sam Houston State University – Full Professor – 2019

Elon University – Full Professor – 2019

Georgia State University – Tenure and Associate Professor – 2019

Old Dominion University – Full Professor – 2018

University of North Florida – Tenure & Associate Professor – 2016

University of North Florida – Tenure & Associate Professor – 2015

Syracuse University – Tenure & Associate Professor – 2012

University of Indianapolis – Tenure & Associate Professor – 2009

Academic and Professional Honors and Awards

Service

Baylor Campus Living and Learning 2016 Faculty Member of the Year Golden Bear Award – Presented at the CL&L End of Year Ceremony

Council on Facilities and Equipment Chairperson's Citation Award, April 2013 – Presented at the AAHPERD National Convention

Council on Facilities and Equipment Professional Recognition Award, March 2010 – Presented at the AAHPERD National Convention

Council on Facilities and Equipment Past Chairperson Award, April 2009 – Presented at the AAHPERD National Convention

Featured Program in *"From the Field": Sport Industry Research Helping Practitioners* in *NASSM News* (2009, February) p. 4.

Council on Facilities and Equipment Chairperson's Citation Award, April 2008 – Presented at the AAHPERD National Convention

American Association for Physical Activity and Recreation (AAPAR) Council of the Year Award (Council Chair) – April 2006 – Presented at the AAHPERD National Convention

Teaching

CSRI Case Study Competition – Graduate Division Third Place 2013 (faculty sponsor)

GuideStone Outstanding Professor of the Game (BU vs OSU), December 2012

CSRI Case Study Competition – Graduate Division champions 2012 (faculty sponsor)

Baylor University Outstanding Faculty Award (Tenure-Track) SOE Nominee, 2011

CSRI Case Study Competition – Graduate Division champions 2011 (faculty sponsor)

CSRI Case Study Competition – Graduate Division runner-up 2010 (faculty sponsor)

CSRI Case Study Competition – Graduate Division Champions 2009 (faculty sponsor)

Indiana AHPERD Sport Management Educator of the Year Award, November 2007 – Presented at the IAHPERD State Conference

Inducted into Delta Epsilon Sigma as a faculty member of the Loras College chapter of this national honor society, 2003

Professor of the Year Award nominee selected by students at Loras College, 2000-01

Most influential teacher selected by valedictorian/salutatorian at McCurdy School, 1991 & 1992 Sunwest Bank Honors Dinner at Rancho de Chimayo

Indiana Association of Colleges of Teacher Education - Outstanding Future Educator Award, 1987

Scholarship

Texas Association for Health, Physical Education, Recreation, and Dance (TAHPERD) **Outstanding Research Poster Award – Professional Division** – 2014 TAHPERD Conference, Galveston, TX for "Swimming Pool Accessibility: An Analysis of Texas Collegiate and Not-for-Profit Fitness Center Facilities".

American Alliance for Health, Physical Education, Recreation and Dance (AAHPERD)/Society of Health and Physical Educators (SHAPE) America **Research Fellow** – Presented at the AAHPERD National Convention – April 2014

Sport Marketing Association Conference **Best Paper Award Winner** 2012 for "Sport Sales Personnel Perceptions of Factors Impacting Job Performance: A Factor Analysis of Sport Sales Activities"

Texas Association for Health, Physical Education, Recreation, and Dance (TAHPERD) **Outstanding Research Poster Award – Professional Division** – 2011 TAHPERD Conference, Dallas, TX for "A Texas Collegiate and Not-for-Profit Fitness Center Accessibility Analysis"

Sport Marketing Association Conference **Best Paper Award Finalist** 2011 for "Major and Minor League Sales: A Job Postings Content Analysis"

Emerald Literati Network, 2010 **Highly Commended Award** for "Mentoring Functions in NCAA Women's Soccer Coaching Dyads"